N e w s R e l e a s e
For immediate release
5 November 2026

ExploMar to Unveil Plans for New 400HP Electric Outboard at METSTRADE 2026

ExploMar, a technology company specialising in high-performance electric marine propulsion systems, will offer a first look at its upcoming 400HP electric outboard at METSTRADE 2026 (November 17–19, booth 05.501), marking another milestone in the company's expansion into higher-power electric propulsion.

The new model represents ExploMar's next step in pushing the boundaries of electric propulsion, aiming to bring greater power and performance to larger vessels and more demanding marine applications.

“From day one, we’ve believed that electric propulsion can be faster, stronger, and more exciting,” said Alex Dong, Founder and CEO of ExploMar. “And we’ve never stopped pushing to prove it. We want to show the world what electric boating is truly capable of and inspire more people to experience it. Moving from 300HP to 400HP is another big step forward for us. But it’s not just about more horsepower. It’s about breaking new boundaries and showing that there’s still so much more to come.”

ExploMar’s existing lineup of high-performance electric outboards ranges from 100HP to 300HP, powering a wide variety of recreational and commercial vessels. These include fishing boats, day cruisers, houseboats and sightseeing boats, as well as passenger ferries, tour boats, patrol boats and vessels used in aquaculture. By continuously expanding vessel compatibility and real-world applications, ExploMar has gained valuable experience in deploying high-performance electric propulsion systems across diverse marine environments, laying a solid foundation for the development and application of higher-power products.

At the 2026 Monaco Energy Boat Challenge, the XNRG 8.3-metre carbon-fibre RIB, powered by an ExploMar 300HP electric outboard, secured victory in the Open Sea Xperience 16-nautical-mile race. The boat also achieved an average speed of 45.33 knots in the Speed Record competition, demonstrating ExploMar’s electric propulsion capabilities at high speeds and under demanding operating conditions.

The upcoming 400HP electric outboard represents the next step in ExploMar’s pursuit of high-performance electric propulsion and is set to make its official debut at the China (Shanghai) International Boat Show (CIBS) in March 2027.

T: 023 9252 2044
E: mike@maa.agency
www.maa.agency

MAA
Units SF1-2, Endeavour Quay,
Mumby Road, Gosport, PO12 1AH

At METSTRADE 2026, ExploMar will introduce the new 400HP concept and share its development plans with boatbuilders, distributors, and industry partners from around the world, opening up new possibilities for high-performance electric propulsion.

To learn more about ExploMar and its industry-leading electric outboard systems, visit www.explomar.tech or email business@explomar.com.cn.

ENDS

Notes for editors:

ExploMar

- Founded in 2021, ExploMar is a pioneering force in high-performance electric water mobility.
- Established by experts from the new energy vehicle, marine and aviation industries, the company is dedicated to shaping a zero-carbon, intelligent future for water transport.
- ExploMar's advanced electric outboard systems – available in 70HP, 150HP and 300HP models – offer smart functions, low maintenance and zero pollution, providing users with an unparalleled boating experience.
- Headquartered in Shanghai, ExploMar operates an intelligent manufacturing base in Changshu, where R&D, testing and production take place.
- With an annual production capacity of up to 1,000 units, ExploMar continues to lead the charge in sustainable marine propulsion worldwide.
- For more information visit www.explomar.tech

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For media enquiries, more information, product tests, or hi-res images:

MAA
Mike Shepherd
Email: mike@maa.agency
Tel: +44 (0) 23 9252 2044.