



N e w s R e l e a s e

For immediate release

17 February 2026

ExploMar accelerates European growth with new partners in Hungary and Germany

ExploMar, the Chinese electric outboard system manufacturer that is fast gaining momentum in the global electric propulsion market, is strengthening its position with the announcement of two new European distribution partnerships in Hungary and Germany.

The agreements form a significant step in the company's European expansion strategy and show growing international confidence in ExploMar's electric outboard technology.

In Hungary, ExploMar has officially entered into cooperation with Summer Wind Kft., appointing the company as its authorised distributor for the country. The partnership supports the increasing adoption of electric propulsion on Hungary's inland waterways, including Lake Balaton, which are known for their strict environmental regulations and strong focus on sustainable boating.

ExploMar's electric outboard systems are engineered to meet these demanding standards while delivering high performance, reliable operation and an intuitive user experience. Working together, ExploMar and Summer Wind Kft. will focus on product introduction, technical training and sea trials, helping customers make a confident transition from conventional engines to electric solutions.

"By working with Summer Wind Kft., we are building a local foundation that allows customers to better understand, experience and adopt high performance electric propulsion with confidence," says Alex Dong, CEO of ExploMar.

Laszlo Acsai, CEO of Summer Wind Kft, comments: "Together with ExploMar, we look forward to enabling more people to explore electric boating and understand its benefits through real-world applications."



At the same time, ExploMar has appointed Yacht & Technik GmbH as its distributor in Germany, granting exclusive distribution rights across Freistaat Bayern, Baden-Württemberg, Hessen, Rheinland-Pfalz, Thüringen, Saarland and Nordrhein-Westfalen. The appointment follows a successful introduction at boot Düsseldorf and subsequent on-water testing.

Yacht & Technik GmbH has purchased ExploMar's WAVE 150+ electric outboard system and completed sea trials on Lake Chiemsee, where the system demonstrated its impressive performance and reliability. These trials confirmed the suitability of ExploMar's technology for Germany's highly regulated inland waterways and lakes, where silent operation, zero emissions and clean boating experiences are increasingly essential.

Raimund Friedrich, CEO of Yacht & Technik GmbH, says: "We are pleased to work with ExploMar to distribute high performance electric propulsion systems in Germany. The performance demonstrated during the Lake Chiemsee trials gives us strong confidence in this partnership and in the future of electric boating."

With distributors now established in more than 20 countries and regions worldwide, the new partnerships represent another important milestone in ExploMar's European growth.

The company's strategy remains focused on working with experienced local partners to build awareness, trust and long-term acceptance of electric outboard technology across diverse markets.

As demand for clean, quiet and regulation-compliant propulsion continues to rise worldwide, ExploMar is actively seeking additional distributors and dealers to support its next phase of international expansion. Companies interested in representing ExploMar in new territories are encouraged to get in touch.

For more information about ExploMar and its electric propulsion systems, visit www.explomar.com.cn or email business@explomar.com.cn

ENDS



Notes for editors:

ExploMar

- Founded in 2021, ExploMar is a pioneering force in high-performance electric water mobility.
- Established by experts from the new energy vehicle, marine and aviation industries, the company is dedicated to shaping a zero-carbon, intelligent future for water transport.
- ExploMar's advanced electric outboard systems – available in 70HP, 150HP and 300HP models – offer smart functions, low maintenance and zero pollution, providing users with an unparalleled boating experience.
- Headquartered in Shanghai, ExploMar operates an intelligent manufacturing base in Changshu, where R&D, testing and production take place.
- With an annual production capacity of up to 1,000 units, ExploMar continues to lead the charge in sustainable marine propulsion worldwide.
- For more information visit www.explomar.com.cn

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For media enquiries, more information, product tests, or hi-res images:

MAA

Mike Shepherd

Email: mike@maa.agency

Tel: +44 (0) 23 9252 2044.