



MDL MARINAS



News Release

For Immediate Release

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MDL Marinas launches 'We Remember Together' campaign in support of the Poppy Appeal

In the lead up to Remembrance Sunday on 9 November, MDL Marinas is bringing its communities together to honour the service and sacrifice of the Armed Forces through its 'We Remember Together' campaign, supporting the vital work of The Royal British Legion.

Running until Tuesday 11 November, the campaign invites berth holders, tenants, staff and visitors across MDL's network of marinas to get involved in fundraising and remembrance activities. Participants can donate to the Poppy Appeal either in person – via poppy boxes and QR codes available in marina offices – or online through MDL's JustGiving page at www.justgiving.com/page/mdlremembers

With a fundraising target of £1,918, symbolising the year the First World War ended, 'We Remember Together' encourages everyone in the marina community to unite in reflection and gratitude. Supporters are also invited to share their messages and moments of remembrance on social media using #MDLRemembers.

"Remembrance Day is a time for reflection and gratitude," says Tim Mayer, Sales and Marketing Director at MDL Marinas. "Through 'We Remember Together', our marina communities are coming together to honour those who served and support veterans and their families through the Poppy Appeal. It's a wonderful demonstration of the community spirit that runs throughout our marinas."

MDL Marinas has a long-standing commitment to supporting charitable causes, and this year's campaign continues that tradition – uniting its coastal communities in tribute to the past while making a difference for veterans today.

For more information about MDL Marinas' 'We Remember Together' campaign or to donate, visit www.justgiving.com/page/mdlremembers

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Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit www.mdlmarinas.co.uk

MAA

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