

**N e w s   R e l e a s e****For immediate release****13 August 2025****Seldén launches innovative Hi-Load kicker bracket upgrade for ILCA dinghies**

Seldén Masts, in collaboration with the ILCA Class Association, is thrilled to unveil its latest innovation for ILCA sailors worldwide – the Hi-Load kicker bracket upgrade pack. This cutting-edge development delivers a major boost in performance and reliability for one of the most critical parts of the ILCA rig – the kicker attachment point.

For years, sailors have faced the risk of fatigue and cracking at the traditionally pressed kicker fitting on ILCA masts – a common point of failure under high load. Now, Seldén has redefined the standard with a precision-cast stainless steel bracket, engineered using Finite Element Analysis (FEA) to place material exactly where it's needed most, reinforcing high-stress zones and eliminating weak points.

The result is a fitting that is 100% stronger than the previous design, while adding virtually no extra weight – a breakthrough that raises the bar for performance and safety in the fleet.

“We’re passionate about helping sailors go faster, sail harder and push their kit with total confidence,” says Steve Norbury, Managing Director at Seldén Masts. “The Hi-Load bracket is a genuine leap forward for ILCA sailors. Whether you’re training every weekend or competing at world level, this is a small upgrade that delivers a big impact on durability and peace of mind.”

Now fully approved by ILCA, the new Hi-Load bracket is standard on all Seldén aluminium and carbon ILCA spars. And for those with existing rigs – whether Seldén or not – the upgrade pack provides a quick, easy retrofit solution.

Each kit includes detailed instructions, aluminium rivets for traditional masts and, crucially, specialist carbon rivets for ILCA 6 composite spars – ensuring compatibility and safety. The bracket also fits all popular lower vang units, offering complete flexibility for sailors.

The Seldén ILCA Hi-Load kicker bracket upgrade pack (product code 508-404-01R) is available now from all official ILCA dealers at a retail price of £25.78 inc VAT.

To learn more about Seldén Mast and their industry-leading products and services, visit [www.seldenmast.com](http://www.seldenmast.com).

**ENDS**

**Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

**About Seldén Mast Ltd**

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit [www.seldenmast.com](http://www.seldenmast.com)

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