



MDL MARINAS

## **News Release**

### **For Immediate Release**

**31 July 2025**

#### **Rib Shop expands operations at MDL's Hamble Point Marina with new showroom**

MDL Marinas is delighted to announce that long-standing tenant Rib Shop Ltd has expanded its presence at Hamble Point Marina, and now also occupies Unit 6, Firefly Road.

The 590 sq ft unit will serve as a dedicated, client-facing showroom, not only showcasing Honda outboards and Highfield tenders, but also providing a dedicated space for clients to discuss their specifications for retubes, refits and new RIB sales.

Rib Shop, a trusted name in the RIB sales and servicing market, has been based at Hamble Point Marina for many years. The new showroom reflects the company's continued growth and commitment to delivering a first-class experience for customers looking to select and customise their boats.

"Hamble Point Marina has been our home for a long time, and we're thrilled to expand our operations here," says Stephanie French, Company Director at Rib Shop. "The new showroom will give customers a welcoming space to explore our Honda and Highfield ranges and discuss their requirements in person.

"As our business continues to grow, having this additional, client-focused facility allows us to enhance the service we provide. We're grateful to MDL Marinas for supporting our expansion and helping us bring this project to life."

As part of MDL's Otium loyalty scheme, Rib Shop is an Otium partner, allowing members to redeem their points towards payment for Rib Shop's services. This partnership provides MDL berth holders and Otium members even more value and flexibility when it comes to maintaining, upgrading or purchasing their RIBs, making the new showroom a convenient hub for expert support and boat sales.

Debbie Burns, Marina Manager at Hamble Point Marina, adds: "We're delighted to see Rib Shop expanding its operations with this new showroom. They are a valued tenant and an important part of the Hamble Point community. It's fantastic to see their continued success, and we're proud to support them as they take this exciting next step."

## Hamble Point Marina

Hamble Point Marina is one of the South Coast's premier boating destinations, offering 230 marina berths for vessels up to 30 metres and 137 dry stack berths for motorboats up to 10 metres. Situated at the mouth of the River Hamble with immediate access to the Solent, it provides an ideal base for cruising to the Isle of Wight and along the South Coast.

The marina boasts excellent onshore facilities, including a 75-ton boat hoist, a wide range of marine services provided by its thriving tenant community and an onsite bar and restaurant. The nearby Hamble village also offers a choice of pubs, shops and scenic coastal walks.

To learn more about Hamble Point Marina or any of MDL's 18 UK premier marinas, visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

To find out more about Rib Shop's services and products, visit [www.rib-shop.com](http://www.rib-shop.com)

## ENDS

### Notes for editors:

#### MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

#### MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.



MDL MARINAS



- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit [www.maa.agency](http://www.maa.agency)

For media enquiries, more information, product tests or hi-res images:

**MAA**

Mike Shepherd

Email: [mike@maa.agency](mailto:mike@maa.agency)

Tel: +44 (0) 23 9252 2044.