



News Release

For Immediate Release

7 March 2025

Award-winning Hanse 360 to debut at South Coast & Green Tech Boat Show 2025

The South Coast & Green Tech Boat Show 2025 will host the highly anticipated Show Debut of Inspiration Marine's Hanse 360 sailing yacht. Recently crowned European Yacht of the Year 2025 in the Family Cruiser category, the Hanse 360 is set to turn heads with its sleek design, advanced engineering and outstanding performance.

Designed by Berret-Racoupeau, the Hanse 360 follows in the successful wake of its predecessors, the Hanse 460 and Hanse 410. With an emphasis on luxury, space and ease of handling, this new model delivers a class-leading sailing experience.

Available in two or three cabin layouts, it features an ultra-modern GRP hull with soft chines, a spacious and light-filled interior and advanced sailing technology that makes it ideal for both families and solo sailors alike.

"The South Coast & Green Tech Boat Show is a prime platform to highlight the most innovative and exciting yachts on the market," says Tim Mayer, Sales and Marketing Director at MDL Marinas.

"The Hanse 360, with its impressive blend of performance, comfort and sustainability, is a fantastic addition to this year's lineup. We're proud to host Inspiration Marine as they debut this award-winning yacht to audiences at the show."

Featuring a super hydrodynamic hull with chines, tall and sporty performance rig and optional cockpit BBQ and fridge, the Hanse 360 exemplifies a new era of comfort and capability on the water. It also aligns with the growing emphasis on sustainability, offering an environmentally friendly sail option with Elvstrøm's SPS Sustainable Performance Sails, made from recycled materials.

"The Hanse 360 is an extraordinary yacht that represents the very best in modern yacht design," says Phil Dollin, Director at Inspiration Marine. "Its award-winning features, spacious interior and superior handling make it a standout family cruiser."



“We’re excited to present it alongside our other award-winning models at the South Coast & Green Tech Boat Show, where visitors can experience firsthand what makes these boats so special.”

In addition to the Hanse 360, Inspiration Marine will be exhibiting an exceptional lineup, including the Hanse 410 and 460 – returning after a successful showcase last year – as well as the FJORD 39 XL and 41 XL motor yachts.

For power enthusiasts, the FJORD 39 XL will also debut its head-turning looks at this year’s South Coast & Green Tech Boat Show. Designed for luxurious days on the water, she offers plenty for visitors to explore: externally there is a cleverly designed combination of sunpad and seating space, multiple fridges and a wet-bar galley, all covered by a full-width T-top with electric bimini and a cockpit canopy enclosure.

Internally, the double cabin with spacious heads and separate shower offers the perfect space to overnight or weekend when you want to escape away. This inboard version of the FJORD 39 delivers exceptional performance and handling with FJORD’s renowned seakeeping and stability at speed.

Inspiration Marine is just one of the South Coast and Green Tech Boat Show’s exciting lineup of global boating brands and marine businesses that will be showcasing their latest models and innovations at the event. Other renowned brands include Beneteau, Jeanneau, Axopar, Protector, Sunseeker, Hardy and Windy.

Alongside the world’s leading power and sail brands, the show is also the perfect place to discover a range of sustainable boats and innovative eco-friendly solutions, helping boat owners and prospective boat owners understand the greener options available to them.

Guided by Raymarine, the South Coast & Green Tech Boat Show runs from 9 - 11 May. Tickets are free and can be booked via www.mdlmarinas.co.uk/boat-show-tickets/.

To book an appointment to view the Hanse 360 or any of the other boats on display, please visit www.mdlboatshow.co.uk. An up-to-date list of confirmed exhibitors is also available on the website along with more information on the show.

With two months to go, exhibitor spaces are filling up fast. Any companies interested in exhibiting at the show should not delay in contacting Tim Mayer via t.mayer@mdlmarinas.co.uk.



ENDS

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For media enquiries, more information, product tests, or hi-res images:

MAA

Mike Shepherd

Email: mike@maa.agency

Tel: +44 (0) 23 9252 2044.