



News Release
For Immediate Release
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MDL Marinas' dry stack facilities lead the way in growth and benefits

As demand for secure, convenient and cost-effective boat storage rises, MDL Marinas continues to lead the way with its state-of-the-art dry stack facilities. Designed for RIBs and motorboats up to 13 metres, MDL offers boat owners full protection and peace of mind during the colder months.

With recent shifts in the local boating market, MDL's Dry Stack has seen increased interest from boaters looking for secure and well-managed storage solutions. With expanded capacity and a range of premium benefits, MDL has solidified its position as the go-to choice for boaters seeking reliable, high-quality storage and service.

A recent survey revealed MDL's dry stack occupancy rates outperform industry averages. MDL has achieved steady growth in occupancy, reflecting its ongoing investment in first-class facilities and exceptional customer service, with **Sparkes Marina's** expanded services helping to cater to the growing demand along the south coast.

Beyond the core benefits of dry stack storage — such as easy access, enhanced peace of mind, reduced maintenance costs and unlimited launching on demand 7 days a week — MDL Marinas enhances the boating experience with its exclusive Otium Rewards program. Dry stack customers earn loyalty points redeemable across MDL's extensive range of services, adding unmatched value and convenience to every membership.

“With four dry stack facilities along the south coast, we've become the first choice for boat owners,” says Tim Mayer, Sales and Marketing Director at MDL Marinas. “Our facilities deliver not just secure storage but a premium experience that makes boating easy and enjoyable. The growth we've experienced reflects our unwavering commitment to exceeding customer expectations and staying ahead in a competitive market.”

With dry stack spaces in high demand, now is the perfect time to secure your place at one of MDL's premier locations: **Cobb's Quay Marina** in picturesque Poole Harbour, **Hamble Point Marina** on the renowned River Hamble, **Saxon Wharf** in the centre of Southampton and



Sparkes Marina in stunning Chichester Harbour. Enjoy access to a wealth of facilities such as bars and restaurants, modern showers and toilets, superfast Wi-Fi, ample car parking, and maintenance and repair services.

For more information about MDL Marinas' Dry Stacks and Otium Rewards program, visit www.mdlmarinas.co.uk/berthing/dry-stack.

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Notes for editors

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit www.mdlmarinas.co.uk

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For media enquiries, more information, product tests, or hi-res images:

MAA
Mike Shepherd
Email: mike@maa.agency
Tel: +44 (0) 23 9252 2044.