

**News Release****For Immediate Release****5 November 2024****Typhoon to showcase brand-new collection of watersports apparel at METSTRADE 2024**

Typhoon International is thrilled to be showcasing its comprehensive range of watersports apparel at this year's METSTRADE, the world's largest exhibition for the leisure marine industry, taking place between 19-21 November 2024.

Boasting seven decades of experience in technical marine apparel manufacture, integrating cutting edge technologies and sustainable practices, Typhoon's high-quality leisure range has been designed to meet the needs of watersports enthusiasts and beyond.

As part of the exhibition, Typhoon International will be unveiling its fresh new brand identity, which will be featured across its latest collection of products specifically designed for water-based activities.

Giving the leisure boating industry an opportunity to view the wide variety of products available, Typhoon will be presenting a wide range of watersports gear at the show, including its high-performance sailing clothing, providing sailors and powerboaters with multiple options for protection against the elements, as well as its new collection of wetsuits, engineered to offer unrivalled movement and protection, and manufactured from the latest in eco-friendly and sustainable materials.

Complementing its apparel collections, Typhoon's new range of equipment will also be available to view, including sunglasses, footwear, luggage and buoyancy aids.

"Our participation in this year's METSTRADE represents an exciting opportunity to introduce our latest collection, designed with both innovation and sustainability at its core," says Kevin Coulthard, Managing Director at Typhoon International.

"We look forward to unveiling our new logo and showcasing our range of high-performance products that truly embody the spirit of Typhoon International."

METSTRADE 2024 is being held at the RAI Amsterdam Convention Centre, where Typhoon International will join parent company Alliance Marine on stand 05.141 in the French Pavilion.

To arrange an appointment with a member of Typhoon's international sales or marketing team to discuss any of its ranges at the show, please contact Amy Grealish on [agrealish@typhoon-int.co.uk](mailto:agrealish@typhoon-int.co.uk)

For more information on Typhoon International and its quality marine products and apparel visit [www.typhoon-int.co.uk](http://www.typhoon-int.co.uk)

## Ends

### Notes for editors:

### About Typhoon

- Founded over 70 years ago, Typhoon manufactures and supplies high quality marine products and is one of the world's largest drysuit manufacturers.
- Typhoon's products are designed specifically for its key leisure markets of sailing, diving, paddlesports, surfing and general watersports.
- Typhoon also supplies major defence markets and commercial customers around the globe, including water and environment organisations, coastguards, fire brigades, police services, wind farms, local authorities, major oil companies and search and rescue organisations.
- Typhoon's head office in Redcar provides a full after sales service which also includes repairs and servicing.
- Typhoon is part of the Alliance Marine Group.
- For more information visit [www.typhoon-int.co.uk](http://www.typhoon-int.co.uk)

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