**News Release**

**For immediate release**

**3 September 2024**

**Inland and Coastal brings safety campaign message to SIBS 2024**

Specialists in all forms of water sports access, Inland and Coastal Marina Systems aims to highlight its Get Onboard Safely campaign at this year’s Southampton International Boat Show (SIBS), taking place from September 13th to 22nd 2024.

With a focus on the leisure marine sector, Inland and Coastal will be promoting the importance of safe access for boaters, encapsulated in its 2024 campaign theme: "Get Onboard Safely".

With over 20 years’ experience, Inland and Coastal recognises the physical, environmental and human challenges for marina and wider water sports operators and understands that safe access is the starting point to a well-run operation.

Established on the foundational principle of ensuring safe and convenient access to boats, Inland and Coastal collaborate closely with many marine professionals to continually enhance safety standards and optimise its product designs.

Whether it’s designing durable pontoon and gangway systems, non-slip pontoon decking or innovative access solutions, safety remains at the forefront of its considerations. Inland and Coastal understands that even the smallest detail can make a significant difference and strives to ensure peace of mind for owners who tie their treasured craft up to it.

“Safety is paramount in everything we do,” says Jon Challis, Head of Business Development at Inland and Coastal. “We believe that berth holders value our well-designed marina systems with our unique GRC decking. This combination provides easy access that feels firm and stable under foot.”

**Plan for the future**

With many pontoon systems coming to the end of their natural life, operators will also be looking for alternatives to freshen things up. Whether it’s upgrading existing infrastructure, adding to or even expanding into new commercial opportunities, Inland and Coastal can help you with future planning.

The Inland and Coastal team will be located at **stand J150** within the **TYHA Find a Marina section in Ocean Hall**. To book an appointment to speak to a member of the team at the show, and get the chance to receive a free pass, email sales@inlandandcoastal.com.

To find out more about Inland and Coastal’s wide range of water access solutions, visit <https://inlandandcoastal.com>.

**ENDS**

**Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

**About Inland and Coastal Marina Systems**

* Inland and Coastal Marina Systems specialise in the design, manufacture and installation of marinas.
* Inland and Coastal Marina Systems is the official UK SeaBin supplier.
* Clients include local and regional Government, Port and Fishery Authorities, Marina Operators, Sports and Recreational Clubs, Development Consortiums, Consulting Engineers, Architects and Main Contractors.
* Inland and Coastal Marina Systems work internationally and have three offices: Banagher in Ireland, Lossiemouth in Scotland and Southampton, England.
* For more information on Inland and Coastal Marina Systems visit [www.inlandandcoastal.com](http://www.inlandandcoastal.com)

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