**News Release**

**For immediate release**

**14 August 2024**

**Ancasta to showcase six world debuts at Cannes Yachting Festival 2024**

Ancasta is delighted to exhibit an unparalleled selection of the finest sailboats and motor yachts from the world's most prestigious boatyards at the Cannes Yachting Festival 2024, taking place from September 10th to 15th.

Models from Italian shipyard, Sanlorenzo, will be making their world debut in the beautiful bay of Cannes, along with further debuts from Prestige Yachts, Beneteau Power and Lagoon Catamarans. Ancasta will also be presenting examples from the First, Oceanis and Oceanis Yacht ranges from Beneteau Sail along with an impressive lineup from Bluegame Yachts.

**Sanlorenzo – world debuts**

**Sanlorenzo SL86A**

Making its first appearance on the global stage, the SL86A expands Sanlorenzo’s pioneering Asymmetric range.

This bold approach to the traditional design of a yacht of this size sees the port side deck moved up a level, substantially increasing the interior volume and the connection to the sea through the floor to ceiling windows.  Meanwhile a redesigned stern section allows for a garage that can house both a Williams tender and jetski.

**Sanlorenzo SP92**

The second boat in Sanlorenzo’s exciting Smart Performance SP line, the SP92 is designed for those seeking a combination of style and performance. Joining the SP92 at the show will be the award-winning SP110, the first model from the SP line which was launched at Cannes in 2022.

Sanlorenzo’s SP110 has just received the prestigious Compasso d’Oro 2024 design award, with the judges praising the SP110 for its exceptional combination of design, high performance, and focus on sustainability – distinctive traits of the Sanlorenzo shipyard.

Ancasta will also have the following Sanlorenzo models on display at Cannes: SL96A, SL120A, SX76, SX88, SX100, SD90, SD118 and SP110

**Prestige Yachts – world debut**

**Prestige F-Line F5.7**

Evolving from the second-generation flybridge line, the F5.7 is the second model of this new and improved range from Prestige Yachts. Featuring a new hull design, refined elegance, and a timeliness silhouette, this marks the beginning of a new movement in distinguished flybridge living.

Ancasta will also be showcasing the Prestige M8, F4.9 and X60 from this innovative brand.

**Beneteau Power – world debut**

**Swift Trawler 54**

The Beneteau Swift Trawler range is a revolutionary take on the traditional Trawler concept. With its exceptional speed and innovative design, this pedigree motor yacht oozes sophistication.

Combining a classic style with modern technologies, the Beneteau Swift Trawler meets the demands of contemporary yachters. Whether you're embarking on long-distance cruises, setting off on coastal adventures, or simply unwinding in a beautiful anchorage, every Beneteau Power Swift Trawler delivers incredible sea-keeping qualities and reliable performance you can trust.

In addition to the Swift Trawler 54, the Beneteau Gran Tourismo 41 and 45, and the Beneteau Swift Trawler 41 and 62 will be at the festival.

**Lagoon Catamarans – world debuts**

**Lagoon 43**

Designed and engineered to be adaptable, the Lagoon 43 promises memorable moments at sea for couples or family cruising. The new hull form of the Lagoon 43 features generous interior volumes – as well as larger berths, with greater dimensions in every cabin – offering unprecedented living space for her category.

In the owner's cabin, a large forward berth with an en-suite head and shower aft provides increased living space, undisturbed by engine noise. This layout is similar to those found aboard much larger yachts.

**Lagoon 60**

Entirely open to the sea, the aft cockpit of the Lagoon 60 affords exceptional freedom of movement. Its opening terraces provide immediate access for swimming. Designed to become your favourite living space, the aft cockpit benefits from gently angled steps.

Accessed by a door forward of the saloon, and with flush flooring, the vast forward cockpit offers panoramic views and a comfortable, inviting space for relaxation.

Ancasta will also be displaying the Lagoon 46, 51, 55, SIXTY 5 and SEVENTY 7 from Lagoon Catamarans, the world’s leading catamaran brand.

For more information on the full list of boats to be presented by Ancasta at the Cannes Yachting Festival 2024 or to book an appointment visit:

<https://ancasta.com/events/cannes-yachting-festival-2024/>

**ENDS**

**Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

**About The Ancasta Group**

* Ancasta International Boat Sales has over 20 offices across Europe.
* Ancasta is the largest Beneteau Power and Sail dealer in the UK.
* Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
* Ancasta is exclusive UK dealer for Lagoon Catamarans.
* In addition, Ancasta is a new boat dealer for McConaghy Yachts and Protector Boats in Europe
* Ancasta Race Boats is a specialist branch within the Ancasta Group focusing on performance yachts.
* Ancasta Multihulls is dedicated to the sales and support of multihulls across the world.
* The Ancasta Group also incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales, Spencer Rigging and Advanced Rigging & Hydraulics.
* For more information on Ancasta visit [www.ancasta.com](http://www.ancasta.com/)

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