**News Release**

**For immediate release**

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**Ancasta presents UK premieres and award-winning yachts at SIBS 2024**

A wide-ranging line-up of exciting yachts, motor yachts, catamarans and RIBs from the Ancasta Group will be on display at this year’s Southampton International Boat Show (SIBS), between the 13th - 22nd September 2024.

Catamarans from Lagoon – the world’s leading catamaran brand, high-performing RIBs from Protector, innovative motor yachts from Prestige and a range of sail and motor yachts from Beneteau will delight prospective buyers and yachting and boating enthusiasts alike.

The award-winning Beneteau First 44 will be showcased along with the elegant Beneteau Oceanis 37.1 which has its UK debut at this year’s SIBS.

**Beneteau Oceanis 37.1 – UK Debut**

The new 37-footer capitalises on the innovations of the seventh generation of Oceanis Cruisers, which it completes. With all the line’s hallmarks, the Oceanis 37.1 is the eighth model launched since 2017 and offers more sustainable eco-friendly sailing.

The Oceanis 37.1’s absence of back stays provides an open outdoor space, and the generous double spreaders promise excellent performance.  
  
To retain easy handling shorthanded, all the rigging is brought back to the two aft winches. Only the halyards remain grouped around the coachroof. All the instruments can be found on the starboard helm console.  
  
The hull is flared with a rib giving it fluid lines below water and achieving greater power and stability. It also improves the hull rigidity, controls the weight well, and provides greater volume inside the bow.

**Beneteau First 44 – award winning**

True racer cruiser royalty, the Beneteau First 44 combines performance, elegance, and comfort to offer an unequalled sailing experience.

*Continues…*

With engineering by the Mer Forte design office, well known in ocean racing, and which played an integral role in the development of the Figaro Bénéteau 3, the First 44 takes full advantage of Beneteau's expertise and the knowledge of the best naval architects and designers.

The plentiful sail plan, defined by a slender mainsail and generously sized foresails, allows for lively and efficient sailing in all conditions, while below decks it is modern and light.

With three cabins and two heads, the interior is designed with a quality finish and materials to create a refined atmosphere, with the layout enhancing the feeling of space.

Affectionately known as a ‘mini First 53’ due to its racing prowess, the First 44 has already competed in the Transpac 2023, the transpacific yacht race, and will enter the Rolex Sydney Hobart Race later this year.

Other models on show at Britain’s biggest festival of boating will be:

**Beneteau Sail** - the Oceanis 34.1, 40.1 and 46.1.

**Beneteau Power** - Beneteau Gran Turismo 41 and 45 and Beneteau Swift Trawler 41 and 48

**Lagoon Catamarans** – Lagoon 46 and 42

**Prestige Yachts** – Prestige M48, 590, 520 and F4.9

**Protector RIBs** – 310 Protector Targa and 310 Protector chase

For more information on the full list of boats to be presented by Ancasta at the Southampton International Boat Show 2024 or to book an appointment visit: <https://ancasta.com/events/southampton-international-boat-show-2024/>

**ENDS**

**Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

**About The Ancasta Group**

* Ancasta International Boat Sales has over 20 offices across Europe.
* Ancasta is the largest Beneteau Power and Sail dealer in the UK.
* Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
* Ancasta is exclusive UK dealer for Lagoon Catamarans.
* In addition, Ancasta is a new boat dealer for McConaghy Yachts and Protector Boats in Europe
* Ancasta Race Boats is a specialist branch within the Ancasta Group focusing on performance yachts.
* Ancasta Multihulls is dedicated to the sales and support of multihulls across the world.
* The Ancasta Group also incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales, Spencer Rigging and Advanced Rigging & Hydraulics.
* For more information on Ancasta visit [www.ancasta.com](http://www.ancasta.com/)

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