**News Release**

**For Immediate Release**

**1 August 2024**

**Typhoon celebrates RNLI’s 200th anniversary with limited edition drysuit fundraiser**

One of the world’s largest drysuit manufacturers, Typhoon International is thrilled to announce the launch of its limited edition Typhoon Infinity 200 Drysuit to commemorate the Royal National Lifeboat Institution’s (RNLI) 200th anniversary and raise vital funds for the charity.

Typhoon has a long-standing relationship with the RNLI having provided drysuits to their lifeboat crew for many years. The selling of the limited edition Typhoon Infinity 200 Drysuit to mark 200 years of the RNLI, since they were founded in 1824, will help the charity continue to save lives at sea.

With over seven decades of experience and a reputation for manufacturing exceptionally high-quality marine apparel, Typhoon’s bespoke drysuit will incorporate a wealth of technical features, along with the RNLI 200th anniversary logo.

Standout features will include waterproof and breathable TX-4 fabric, front entry YKK® Aquaseal zip, internal braces and a convenient clear window leg pocket. Articulated for ease of movement and ultimate comfort to the wearer, it also offers Glideskin neoprene neck and cuff seals, a fleece-lined storm collar, Cordura® reinforced seat and knees and fabric socks.

Designed in England, the Typhoon Infinity 200 Drysuit is set for its official launch on 1st August 2024 and will be sold as a limited edition item, with only 200 being made in total. The drysuits will be available to purchase from Typhoon’s official website, with £100 from the sale of each suit being donated to the RNLI.

**Typhoon and the RNLI**

Typhoon International are the original designers and trusted suppliers of drysuits to the RNLI, a relationship that started over four decades ago in 1983.

Typhoon’s in-house team, together with the RNLI engineering department, worked together to create a bespoke and fit-for-purpose solution to the RNLI’s specific drysuit requirements – which are still being used nationwide today.

After initial trials, Redcar was the first station to receive a RNLI drysuit, with Dave Cocks being the first crew member to trial Typhoon’s drysuits in the North Sea. He is still serving the RNLI after 45 years.

In September 2023, Typhoon and the RNLI Introduced the first female drysuit, encompassing a more practical and bespoke solution for female crew members.

Typhoon currently provides drysuits for the crews on RNLI inshore lifeboats and hovercraft, with additional drysuits provided to the all-weather lifeboats for use in case a crew member needs to enter the water or use the small inflatable rescue tender.

All existing suits in service are maintained, serviced and repaired using Typhoon’s in-house service centre repair process to enhance the drysuits’ longevity.

“Following many months of research and development, we are very excited to finally showcase our Typhoon Infinity 200 Drysuit to the public in celebration of RNLI’s 200-year anniversary,” says Kevin Coulthard, Managing Director at Typhoon International.

“Bringing together our decades of experience in designing and manufacturing drysuits, we are truly proud of this limited edition suit, and thrilled that £100 of the proceeds from the sale of each drysuit will go towards helping a hugely worthwhile charity such as the RNLI to keep doing its amazing job of saving lives at sea.”

“We are grateful to Typhoon for their support over the years and are delighted they have chosen to mark our 200th anniversary with a limited edition drysuit,” says Sam Holliday, Senior Strategic and Operational Partnerships Manager at RNLI. “As a charity we rely on donations to save lives at sea, and it’s the support of the likes of Typhoon which will ensure the RNLI continues to do this for another 200 years.”

For more information on Typhoon International and its quality marine products and apparel visit [www.typhoon-int.co.uk](http://www.typhoon-int.co.uk/)

**ENDS**

**Notes for editors:**

**About Typhoon**

* Founded over 70 years ago, Typhoon manufactures and supplies high quality marine products and is one of the world’s largest drysuit manufacturers.
* Typhoon’s products are designed specifically for its key leisure markets of sailing, diving, paddlesports, surfing and general watersports.
* Typhoon also supplies major defence markets and commercial customers around the globe, including water and environment organisations, coastguards, fire brigades, police services, wind farms, local authorities, major oil companies and search and rescue organisations.
* Typhoon’s head office in Redcar provides a full after sales service which also includes repairs and servicing.
* Typhoon is part of the Alliance Marine Group
* For more information visit [www.typhoon-int.co.uk](http://www.typhoon-int.co.uk)

**Key facts about the RNLI**

* The RNLI charity saves lives at sea. Its volunteers provide a 24-hour search and rescue service around the United Kingdom and Republic of Ireland coasts. The RNLI operates 238 lifeboat stations in the UK and Ireland and more than 240 lifeguard units on beaches around the UK and Channel Islands. The RNLI is independent of Coastguard and government and depends on voluntary donations and legacies to maintain its rescue service. Since the RNLI was founded in 1824, its lifeboat crews and lifeguards have saved over 146,277 lives.

**MAA**

* MAA provides simple, no-nonsense solutions to companies’ advertising, PR, media buying and marketing communications needs.
* From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
* MAA can offer unrivalled value to help clients reach their target markets.
* For more information visit [www.maa.agency](http://www.maa.agency)

For media enquiries, more information, product tests, or hi-res images:

Mike Shepherd or Amy Grealish

MAA Typhoon

Email: mike@maa.agency Email: agrealish@typhoon-int.co.uk

Tel: +44 (0) 23 9252 2044 Tel: +44 (0) 23 80 720 800