

News Release**For Immediate Release****16 July 2024****Typhoon International launch their latest Hudson 50N Buoyancy Aid**

New for 2024, Typhoon International is pleased to announce the launch of its latest Hudson 50N Buoyancy Aid to add to its comprehensive range of dinghy and watersports apparel and personal protective clothing.

Available in three colours – black, orange and blue and reflecting Typhoon’s new brand identity – the Hudson 50N has been designed to meet the varied requirements of recreational watersports enthusiasts, ensuring the utmost comfort and safety whilst on the water.

Benefitting from Typhoon’s 75 plus years of experience in technical marine clothing manufacture and design, the Hudson 50N has been specially engineered to offer comfort via its ergonomic fit, providing a minimum bulk design with shoulder and waist adjustment. It also comes with an easy to reach chest pocket, front YKK® zip fastening and adjustable buckle for ease of use.

Additional features include a quick release front clasp, removable crotch strap, elasticated side panels and convenient unisex fit. The Hudson 50N Buoyancy Aid has been stringently tested and meets strict EU safety, health and environmental protection requirements, as well as the international standard for personal flotation devices.

The Hudson is also available in junior sizing, with the same attractive colour palette and robust design.

“With the launch of our latest Hudson 50N Buoyancy Aid we are demonstrating our commitment to safety and innovation, as well as enhancing the watersports experience overall,” says Kevin Coulthard, Managing Director, Typhoon International.

“With each design iteration, we want watersports enthusiasts to get out on the water with confidence, knowing they have the equipment they need to enjoy their time on the water safely.”

The Hudson 50N Buoyancy Aid (RRP: Adult £39.99 and Junior £33.99) is also available for testing. To arrange, please contact Amy Grealish on agrealish@oceansafety.com.

For more information on Typhoon International and its quality products and apparel visit www.typhoon-int.co.uk/.

Ends

Notes for editors:

About Typhoon

- Founded over 70 years ago, Typhoon manufactures and supplies high quality marine products and is one of the world's largest drysuit manufacturers.
- Typhoon's products are designed specifically for its key leisure markets of sailing, diving, paddlesports, surfing and general watersports.
- Typhoon also supplies major defence markets and commercial customers around the globe, including water and environment organisations, coastguards, fire brigades, police services, wind farms, local authorities, major oil companies and search and rescue organisations.
- Typhoon's head office in Redcar provides a full after sales service which also includes repairs and servicing.
- Typhoon is part of the Alliance Marine Group
- For more information visit www.typhoon-int.co.uk

MAA

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