



N e w s R e l e a s e For immediate release 25 July 2024

Seldén Mast unveils new Foldable Mast Climbing Step

Seldén Mast is proud to announce the launch of its innovative Foldable Mast Climbing Step. Designed with convenience and safety in mind, this new addition to Seldén's product lineup is set to enhance the way sailors and yacht enthusiasts maintain their vessels.

A Step Above the Rest

Crafted from high-quality anodized aluminium, the Foldable Mast Climbing Step is ideal for helping users reach the main halyard or sail cover. It can also be strategically fitted at the head to provide a stable platform when working on instruments, or installed at intervals along the mast for easier access during maintenance.

Innovative Design Features

The step's user-friendly design ensures it unfolds easily by pushing its lower end. When not in use, a spring-loaded locking system secures the step firmly in place, preventing any unwanted rattling. Importantly, the moving parts of the step are engineered to avoid contact with the mast surface, thereby eliminating potential damage to the anodizing or paint.

These new steps are compatible with all aluminium Seldén mast sections from C139 upwards and are also suitable for most other brands of aluminium yacht spars. Each step is supplied as a ready-to-fit kit, complete with fasteners, making installation straightforward and hassle-free.

Commitment to Safety

Seldén Mast emphasises that these steps are designed to be used in conjunction with, not as a replacement for, standard safety equipment when going aloft. Safety remains the top priority for Seldén, ensuring that users can work with confidence and security.





"We are excited to introduce the Foldable Mast Climbing Step to the sailing community," says Rich Thoroughgood, Seldén UK Sales Manager. "Our goal is to enhance the ease and safety of mast climbing for sailors, and this product is a testament to our commitment to innovative and practical solutions."

The Foldable Mast Climbing Step (product code 508-077-10R) is priced at £60 including VAT.

To find out more about Seldén Mast's full range of marine equipment visit www.seldenmast.com

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Notes to editors

High-res images are available online at https://maa.agency/media-centre

About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <u>www.seldenmast.com</u>

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