

N e w s R e l e a s e**For immediate release****31 July 2024****Exclusive line-up from Sanlorenzo and Bluegame at Monaco Yacht Show 2024**

Showcasing its engineering excellence, design innovation and incredible style, Sanlorenzo and Bluegame will be presenting two uncompromising models at this year's Monaco Yacht Show (25-28 September), the 50Steel and the Bluegame BGM75.

50Steel

Highlighting this leading Italian shipyard's commitment to sustainability, the 50Steel is the world's first superyacht with a Green Methanol Reformer Fuel Cell system, capable of powering the onboard hotel systems with zero emissions, and without needing to store hydrogen on board.

Penned by Zuccon International Project, the 50Steel spans five staggered decks and is elegantly spacious with unprecedented volume to maximise the onboard experience.

With the interior designed by Sanlorenzo's Art Director, renowned architect Piero Lissoni, the infusion of light takes priority while the stairs running through the yacht connect each elegant and stylish area from the gym and spa on the lower deck, to the second salon on the upper deck. In the middle, the dining room defies convention and features varying ceiling heights from 2.1 metres up to 3.35 metres.

The innovative layout allows for the optimisation of every corner of the yacht, with the 50Steel accommodating four guest cabins and one for the owner, as well as two pools on the aft beach club, and on the sun deck respectively.

Bluegame BGM75

A brand of Sanlorenzo, the Bluegame BGM75 shines a light on Bluegame's revolutionary and game-changing design as it moves into the multihull market.

A recent winner in Robb Report's Best of the Best list for 2024 (Innovation category of the Best of Marine), the BGM75 boasts a narrower beam than would usually be seen on a multihull of this size, offering a more svelte profile without compromising on accommodation or entertainment space.



Onboard there's a full-beam main suite, featuring a large bedroom and sizable en-suite, the option of two or three guest cabins, an expansive 27-foot wide beach club with tender garage, and a vast flybridge with uninterrupted 360 degree views.

For more information or to book an appointment on either of these incredible craft at the Monaco Yacht Show please contact the Sanlorenzo Yachts UK team via info@sanlorenzoyachts.co.uk. Or call [+44 \(0\)23 80450 001](tel:+44(0)2380450001).

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Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Sanlorenzo UK

- Sanlorenzo UK is owned by the Ancasta Group.
- Sanlorenzo UK is the sole dealer in the UK and Ireland for Sanlorenzo Yachts, and Bluegame – a brand of Sanlorenzo.
- Sanlorenzo UK is based on the River Hamble at Swanwick Marina.
- For more information on Sanlorenzo UK visit <https://sanlorenzoyachts.co.uk>

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