

N e w s R e l e a s e**For immediate release****26 June 2024****World premieres and award winners from Sanlorenzo and Bluegame at Cannes Yachting Festival 2024**

Highlighting its unparalleled design innovation, the uncompromising Italian Sanlorenzo shipyard will be debuting two remarkable new models at this year's Cannes Yachting Festival (10-15 September 2024).

Represented by Sanlorenzo Yachts UK, the SP92 and SL86A will be making their world premieres at Europe's top in-water boat show on the French Riviera.

Sanlorenzo SL86A

Making its first appearance on the global stage, the SL86A expands Sanlorenzo's pioneering Asymmetric range.

This bold approach to the traditional design of a yacht of this size sees the port side deck moved up a level, substantially increasing the interior volume and the connection to the sea through the floor to ceiling windows. Meanwhile a redesigned stern section allows for a garage that can house both a Williams tender and jetski.

Complementing the range, the SL96A and SL120A will also be on display at Cannes.

Sanlorenzo SP92

The second boat in Sanlorenzo's exciting Smart Performance SP (Smart Performance) line, the SP92 is designed for those seeking a combination of style and performance. Joining the SP92 at the show will be the award-winning SP110, the first model from the SP line which was launched at Cannes in 2022.

Sanlorenzo's SP110 has just received the prestigious Compasso d'Oro 2024 design award, with the judges praising the SP110 for its exceptional combination of design, high performance, and focus on sustainability – distinctive traits of the Sanlorenzo shipyard.

Sanlorenzo SD Series

Drawing design inspiration from the trans-Atlantic liners of the 1930s, the SD90 and SD118 will be representing this versatile range of yachts which combines luxury with functionality.

The smallest model in the range, the SD90 brings together a series of cutting-edge features, including the option of hybrid propulsion, which are seamlessly combined with a timeless aesthetic, while the 35.75-metre SD118 offers superior autonomy for even the most experienced yachting enthusiasts.

Sanlorenzo SX Series

Merging the attributes of a traditional flybridge yacht with those of an explorer yacht, the SX100, SX88 and SX76 from Sanlorenzo's distinctive SX 'crossover' Series will be showcasing the shipyard's ability to combine ruggedness and long-range cruising capabilities with onboard comfort, elegance and style.

Bluegame

A brand of Sanlorenzo, Bluegame will be presenting models from across its revolutionary BG, BGX and BGM ranges.

Bluegame BGM75

Following the recent announcement that it had been selected as a winner in Robb Report's Best of the Best list for 2024 (Innovation category of the Best of Marine), the BGM75 will be available to view through the festival.

With the BGM75, Bluegame has created a motor yacht with a narrower beam than would usually be seen on a multihull of this size, offering a more 'svelte', less boxy profile without compromising on accommodation or entertainment space.

Onboard there's a full-beam main suite, featuring a large bedroom and sizable en-suite, the option of two or three guest cabins, an expansive 27-foot wide beach club with tender garage and a vast flybridge with uninterrupted 360 degree views.

Bluegame BG Range

The first of this rebellious brand's ranges, the BG range of SUVs (Sport Utility Vessels) has been designed with ocean-lovers in mind – with high performance, low fuel consumption and smooth handling in all conditions.

All three models from the range will be on display: the BG42, BG54 and the flagship BG74, which was unveiled in 2021 and is an evolution of the range, combining the comfort of a flybridge yacht and expansive outdoor spaces of an open boat.

Bluegame BGX Range

Bluegame's BGX range not only breaks the mould it completely smashes it, putting it in a class above the rest.

The models in the BGX range stand out for their large, multi-purpose outdoor areas and their seamless exterior/interior flow. From the vast beach club and open-plan upper cockpit to the spacious master suite, the BGX yacht's mark is one of boundless quality and distinctiveness.

Representing the BGX range at Cannes will be the either the BGX63 or BGX73, yet to be confirmed.

For more information or to book an appointment at the Cannes Yachting Festival please contact the Sanlorenzo Yachts UK team via info@sanlorenzoyachts.co.uk.

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Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Sanlorenzo UK

- Sanlorenzo UK is owned by the Ancasta Group.
- Sanlorenzo UK is the sole dealer in the UK and Ireland for Sanlorenzo Yachts, and Bluegame – a brand of Sanlorenzo.
- Sanlorenzo UK is based on the River Hamble at Swanwick Marina.
- For more information on Sanlorenzo UK visit <https://sanlorenzoyachts.co.uk>

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