



## News Release

### For Immediate Release

19 June 2024

#### **MDL Marinas returns to sponsor Key Yachting's 2024 J-Cup Regatta**

In support of its Hamble Point Marina tenant and regatta host Key Yachting, MDL Marinas is pleased to confirm that it will once again be sponsoring the UK's J-Cup Regatta for 2024.

Taking place from the Royal Southern Yacht Club in Hamble, Southampton between Friday 21st and Sunday 23rd June, the annual multi-class regatta is organised exclusively for yachts from the J/Boats brand and comprises three days of high-octane racing around the sailing mecca of The Solent.

All J/Boat models are invited to compete and will feature one-design racing for three classes and IRC Racing classes for mixed fleets. The exciting and competitive three-day regatta will incorporate both windward-leeward and round-the-cans racing.

As part of its support for this popular event, MDL Marinas will be providing the popular J-Cup caps to every sailor taking part in the race, a treasured item among participants.

"Once again, we are grateful to MDL for their unwavering support of the J-Cup Regatta," says Bill Stringer, Key Yachting's Commercial Director. "Their sponsorship not only helps elevate our event but also adds a crowd-pleasing gesture with the generous provision of the J-Cup caps for each sailor taking part. We couldn't ask for a better partner, and we look forward to toasting to a fantastic regatta together."

"At Key Yachting, we pride ourselves on creating an unforgettable experience for sailors of all levels, where passion for the sport and camaraderie come together on the water."

Tim Mayer, MDL's Sales and Marketing Director, comments: "We're delighted to sponsor the J-Cup regatta, offering sailors of all abilities an opportunity to get out on the water and enjoy the sport they're so passionate about, as well as support the team at Key Yachting who are an integral part of our marina community."

"The J-Cup Regatta is more than just a race; it's a celebration of sailing excellence and community spirit. With its competitive yet friendly atmosphere, incredible coastal courses and top-notch organisation, it stands out as a premier event in the sailing calendar."



The J-Cup's packed racing programme is coupled with daily prize giving and shoreside entertainment courtesy of the Royal Southern Yacht Club, culminating in a celebration party on Saturday 22 June. There will also be more racing followed by a Hambledon Vineyard drinks reception and presentation of prizes to the overall event winners on Sunday 23 June.

For more information on MDL Marinas and its 18 UK waterside destinations, premium berthing, boatyard services, holiday parks and eco gyms, visit: [www.mdlmarinas.co.uk/](http://www.mdlmarinas.co.uk/).

For more information on the 2024 J-Cup visit [www.j-cup.co.uk](http://www.j-cup.co.uk).

For more information on Key Yachting visit [www.keyyachting.com](http://www.keyyachting.com).

## Ends

### Notes for editors:

#### MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

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