

N e w s R e l e a s e

For immediate release

24 May 2024

Yamaha extends WaveRunner YOU Finance campaign deadline with added models

After a successful launch last month, Yamaha is pleased to announce it is extending the deadline of its WaveRunner YOU Finance campaign till 30 June 2024, with additional models to be included in the offer.

Partnering with Santander UK, Yamaha’s latest WaveRunner YOU Finance campaign will give watersports enthusiasts looking to get on the water this summer the chance to get their hands on selected brand new 2023 and 2024 models, which now include all supercharged FX models (FX SVHO and FX Cruiser SVHO).

Customers looking to purchase a new Yamaha WaveRunner can now take advantage of a reduced 4.9% APR representative on selected 2023 models, coupled with a minimum deposit requirement of 20%.* With zero deposit required for selected 2024 units attracting a 9.9% APR representative rate.**

“With the warmer weather arriving at last, everyone will be keen to hit the waves. This is when our WaveRunners really come into their own,” says Jonny Twelvetrees, Manager of Marine Sales at Yamaha.

“We understand how important it is to offer a range of alternative finance options to our customers looking to get out onto the water. With the extension of our finance campaign offering attractive APR representative options, we feel confident the generous rates will help keen watersports enthusiasts secure one of our latest high-performance WaveRunners in time for summer.”

Yamaha’s extensive portfolio of WaveRunners encompasses three distinct categories: Sport, Cruising and Recreation. From high-octane models engineered for seasoned pros seeking



adrenaline rushes to comfortable cruisers ideal for coastal exploration, fishing expeditions or simply enjoying some downtime on the water with friends – catering to every individual's budget, usage and levels of proficiency.

Run in conjunction with Santander, Yamaha's new WaveRunner YOU finance option is available at participating Yamaha WaveRunner dealers and service centres only. Terms and conditions apply.

*4.9% APR available on Purchase Plan with minimum 20% deposit. Finance subject to status. T&C's Apply. 18s or over only. Guarantee may be required. Santander Consumer UK PLC t/a YOU Yamaha Motor Finance RH1 1SR.

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To find out more about Yamaha's WaveRunner YOU Finance 2023 offer visit:

<https://www.yamaha-motor.eu/gb/en/waverunners/offers/2023-Model-WaveRunner-Finance-Offer>

To find out more about Yamaha's WaveRunner YOU Finance 2024 offer visit:

<https://www.yamaha-motor.eu/gb/en/waverunners/offers/2024-Model-WaveRunner-Finance-Offer/>

To find your nearest Yamaha WaveRunner dealer visit <https://www.yamaha-motor.eu/gb/en/dealer-locator/>

To find out more about Yamaha's full range of WaveRunners and accessories visit:

<https://www.yamaha-motor.eu/gb/en/products/waverunners/>

Ends



Notes to editors

About Yamaha Motor Europe

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.

For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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