

N e w s R e l e a s e

For immediate release

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Seldén Mast's latest Race GRIP winch handles make sailing a breeze

Swedish marine equipment manufacturer Seldén Mast is pleased to announce its latest series of patented Race GRIP winch handles, which have been designed to offer a more practical solution to the locking mechanism for a more seamless sailing experience for race goers and boating enthusiasts alike.

Designed to complement its new winch program, the team at Seldén Mast has been working hard to devise a simpler solution for sailors looking for a more efficient release of the winch handle when operating the winches, whether for racing, single-handed sailing or leisure cruising.

Seldén Mast is now pleased to introduce two new series of Race GRIP winch handles incorporating an innovative and logical solution to the locking mechanism. This is now located at the sides using long release levers that can be easily squeezed, turning the locking plate and allowing the handle to be engaged and disengaged with greater rapidity.

“It is hard to design something new in a winch handle,” says Rich Thoroughgood, Seldén UK Sales Manager. “There are benchmark products in the market that have been doing a great job of giving people what they need for years. The GRIP handle, however, has been very well received.”

“During the testing phase of GRIP, our winch handles were being used on cruising and racing yachts alongside other handles on the market. As soon as a crew member used one of our GRIP handles, they were sold and would argue over who got to use it that day. In a nutshell, GRIP is simple and natural to use – you just grip it and use it.”

Winches help sailors manage heavy loads associated with sails, particularly in strong winds or rough seas. Without winches, manually adjusting sails can be physically demanding and potentially dangerous, especially on larger vessels. Having a winch handle that can be engaged and disengaged with greater speed ensures these adjustments can be carried out as efficiently as possible, ensuring greater safety and control.

Additional standout features include a low friction palm knob with acetal ball-bearings and a rigid aluminium crankshaft. Available now, the new series uses hard anodized aluminium and is available in both 8" and 10" lengths. The prices are as follows:

474-401-10, 8" Race GRIP winch handle (205mm) – £121.64 (inc. VAT)

474-501-10 10" Race GRIP winch handle (255mm) – £136.97 (inc. VAT)

To find out more about Seldén Mast's full range of marine equipment visit <https://www.seldenmast.com>

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Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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