



N e w s R e l e a s e

For immediate release

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Beyond the Catch: Environmental Commitment at Sea Angling Classic community event

Supported by headline sponsors Yamaha Motor UK and Extreme Boats, the 4th edition of Sea Angling Classic's Crabbies' Competition and Shoreline Clean Up will take place at Portchester Sailing Club on 8 June 2024.

Bringing the 'catch, photograph and release' fishing competition's environmentally friendly message to the community, this fun-filled and inclusive event is open to all children and families from the surrounding area.

With free entry on the day, the litter picks are scheduled to take place in-between the end of the competition and the prize giving ceremony, giving participants the opportunity to complete a shoreline cleanup.

This will involve collecting litter along the shore around Portchester Castle and bringing the filled bags back to the event desk to receive a raffle ticket for a chance to win prizes. One ticket will be given for each filled bag returned. Bags will be provided during registration, and the cleanup is open to all, with no age restrictions. So far, the event has received registration from over 200 children for the crabbing event, with lots more still expected to register promising a great day out for everyone, young and old.

With the support of its sponsors, there will be a fantastic prize table for the children worth over £2,000. All equipment and bait for the Crabbies' Competition will be provided free of charge, and when the competition ends at 2.30pm prizes will be awarded to those who've caught the most crabs. Every crab will be returned to its watery home after being counted.

"Our Crabbies and Shoreside Clean Up event is always a big hit with the locals, with the main aim to educate children about conservation and respect for the marine environment," says Ross Honey, Managing Director Angling Spirit, and Sea Angling Classic Founder.

“We also teach the children about the concept of ‘catch and release’ where they can enjoy the thrill of catching as many crabs as they can, and then seeing them released back into the sea afterwards.”

One of a number of exciting events in the lead up to the main Sea Angling Classic competition in June, last year’s event saw over 200 children and their families take part in the crabbing competition at the heritage site near Portsmouth.

"We're thrilled to collaborate with the Sea Angling Classic, in conjunction with our boat partner Extreme Boats, as its environmental endeavours perfectly align with Yamaha's broader Clean the Sea initiative across Europe, inspiring individuals to nurture our oceans," says Matt Taylerson, Yamaha's Divisional Manager of Marketing.

“Sea Angling Classic’s shore clean-up programme and “catch and release” ethos demonstrates its commitment to the environment as it continues to promote UK angling in a responsible and sustainable manner.”

The Sea Angling Classic event will be taking place between 20-23 June at the luxury waterside leisure hub of Port Solent on the South Coast. First prize in the recreational boat angling category will be a fully equipped Extreme 646 Game King boat, powered by a 150hp Yamaha outboard engine, complete with rigging kit. The prize boat will also be equipped with a trailer and fishing system, including a unit for the centre console.

For more information or to sign up for Sea Angling Classic’s Crabbies’ Competition and Shoreline Clean Up visit: www.seaanglingclassic.com/shore-activities-home/shore-activities-crabbies-competition/

Registration for the Sea Angling Classic is now open, for more information visit: www.seaanglingclassic.com

To find out more about Yamaha’s full range of outboard engines visit: www.yamaha-motor.eu/gb/en/products/marine-engines/

To find out more about Extreme Boats range of aluminium craft visit: www.extremeboats.eu

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Notes to editors:

About Yamaha Motor UK

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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