



N e w s R e l e a s e

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YAMAHA SHINES AT THE SOUTH COAST & GREEN TECH BOAT SHOW

Showcasing a stellar line up of Yamaha outboards and marine products, Yamaha boat partners are all set for the South Coast & Green Tech Boat Show, taking place at Ocean Village Marina in Southampton between 19-21 April.

With a global reputation for outstanding quality and reliability and over six decades of experience, Yamaha's design innovation and engineering excellence means many boating brands, both motor and sail, choose Yamaha outboards to power their craft.

Complementing a boat's design and capability, Yamaha has the best outboard engines and technology to empower a wide range of vessels from RIBs to cabin cruisers. A selection of these will be on display with Yamaha boat partners during the three-day event.

Quarken and Ryds – marina berth 53-54

Presented by exclusive UK dealer boatpoint, the versatile Quarken 35 Cabin, touted as the 'next-generation travel companion', offers a premium and sporty experience with the perfect blend of performance coupled with state-of-the-art Nordic design.

Powered by twin Yamaha 300hp outboard engines, the 35 Cabin delivers on all your performance needs, with spacious light-filled interiors and beautifully appointed living spaces adding to the allure.

boatpoint are also showcasing Ryds' flagship 735 Vi at this year's show, where visitors can marvel at its sleek contours and deep V-hull designed to offer a smooth and stable ride through the water, with Yamaha's powerful 250hp V6 engine offering industry-leading performance and versatility.



Boasting a generous cockpit area with cushioned seating for relaxing and sunbathing, as well as a shaded bimini top and swim platform, this is the ideal vessel for summer cruising with family and friends.

“We are delighted to be bringing some of the hottest and eagerly anticipated boats to the South Coast Boat Show this year.” says Phil Jones, Group New Boat Sales Manager at boatpoint.

“With the latest release from Quarken, the 35 Cabin, and the flagship model from Ryds, the 735VI, both powered by Yamaha, we believe that 2024 will be the year of the Nordic powerboat and are excited to see how these superb vessels are received.”

Wellcraft – marina berth 67-69

A new generation of performance cruiser, the Wellcraft 355 is designed to push the limits out on the water, reaching speeds of over 50 knots. With 900hp on the back provided by a trio of Yamaha 300hp V6 outboards, the Wellcraft 355 allows boaters to combine the thrill of piloting at high speed with the ability to explore in comfort.

Once back in the marina, confident close quarters manoeuvring is afforded by Yamaha’s Helm Master EX integrated boat control system, with joystick steering, smoother shifting and single function buttons for ease of operation.

Mark White, Wellcraft Powerboat Manager at Sea Ventures comments: “We’re excited to showcase the Wellcraft 355, where visitors can experience its standout features up-close.

“Renowned for its cutting-edge performance courtesy of Yamaha's triple 300hp engines, the Wellcraft 355 is the perfect fusion of power and precision, coupled with Yamaha's Helm Master EX to ensure smooth, stress-free manoeuvring. Join us at the South Coast & Green Tech Boat Show to witness the epitome of on-water excellence.”

AB Inflatables – landside stand 19

A global brand that has earned its reputation as a manufacturer of high-quality RIBS and tenders, show goers will get the chance to view a variety of AB inflatables’ robust and versatile aluminium boats on show with BHG Marine in the shoreside area of the event, including the Nautilus, Alumina and Lammina series.



Visitors will have the opportunity to compare and contrast inflatable tenders of varying sizes, all paired with an appropriately sized Yamaha outboard. In addition, BHG Marine will be exhibiting the Linder 530 Arkip, powered by a Yamaha's high-performance 100hp engine, ideal for cruising, skiing and fishing.

Also on display is the Linder 355 Sportsman fitted with a Yamaha 8hp outboard. Built with high-quality corrosion resistant aluminium, this unsinkable boat is the perfect choice for sheltered lakes and rivers.

"At BHG Marine, we bring you not just boats, but opportunities for adventure and exploration," says Craig Neilson, General Manager at BHG Marine Ltd. "Join us at the South Coast & Green Tech Boat Show, where we'll be happy to discuss our premium selection of boats on display."

Neilson continues: "Yamaha and AB are globally acclaimed brands, engineered to excel in the most demanding conditions. This partnership enables us to offer top-tier dinghy, RIB and tender packages tailored to the demands of our clients, ensuring unmatched quality and performance."

Finnmaster – marina berth 77

Idealboat will be presenting the Finnmaster T7 at this year's show. Fitted with Yamaha's latest all new powerful 250hp V6 engine combining new features with blistering performance, the model comes from the Finnish manufacturer's T-series, blending sporty good looks and high-end finishes with comfortable cruising.

With its Smart Design concept, Finnmaster have conceived its living spaces to perfection, from the generous cockpit and dining area to the wide bow playing host to a large double cabin and washroom, ideal for a weekend away.

To find out more about Yamaha's full range of outboards visit: www.yamaha-motor.eu/gb/en/products/marine-engines/.

The South Coast & Green Tech Boat Show runs from 19-21 April at MDL's Ocean Village Marina in Southampton. For more information, tickets and to book appointments to see specific boats visit www.mdlboatshow.co.uk.



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Notes to editors

About Yamaha Motor Europe

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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