

News Release

For Immediate Release

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Standout debuts at the South Coast & Green Tech Boat Show 2024

Set against the spectacular backdrop of MDL Marina's flagship Ocean Village Marina, this year's South Coast & Green Tech Boat Show is playing host to several impressive debuts across its exclusive selection of global power and sail brands.

World Debut – Hardy 50DS

Designed and built by renowned Cornish boat builder Cockwells and representing the latest explorer yacht to join their Hardy fleet, the 50DS combines rugged practicality with state-of-the-art amenities, superyacht luxury and outstanding performance, making her the perfect go-anywhere vessel for adventures in all weathers.

Using the same well-proven hull as the original Hardy 50, this striking Category A sea-going explorer yacht is a smaller version of the traditional Hardy 65DS without compromising on space or creature comforts.

Tailor-made for socialising and relaxing, the yacht boasts a vast deck saloon and cockpit area for reclining and dining in luxury. The Hardy 50DS also offers guests beautifully appointed accommodation, comprising a double-berthed ensuite owner's stateroom and two twin-berthed guest cabins.

In addition, there is a large, protected cockpit area perfect for outside dining, as well as a generous lazarette for stowing all the toys. Alternatively, there is the option of a spacious flybridge for those who love the feeling of open-air boating or simply relaxing and enjoying the sea views. The large bathing platform is perfect for swimming and can store a 3.8m RIB too.

"The South Coast & Green Tech Boat Show provides a great opportunity to showcase the Hardy 50DS to a wider audience at a time of year when people are thinking about getting out on the water," says Dave Cockwell, Founder of Cockwells.

“It also allows visitors the chance to explore the Hardy 50DS up close and see all of its incredible features without the hustle and bustle of a larger boat show, leaving more time available for potential buyers to speak with our fantastic team.”

UK Debuts

Moody DS48

After a successful world debut at this year’s boot Dusseldorf, the latest Moody sailing yacht is set to impress a UK-based audience at the South Coast & Green Tech Show, where visitors will get the chance to view this magnificent luxury blue cruiser up close.

Perfectly combining a rich design pedigree with innovation and the latest technology, the Moody DS48 encompasses the kind of space you would expect from a catamaran with the agility and sailing performance of a monohull.

Featuring specially designed chines for increased buoyancy and stability, as well as an impressive 156 sqm maximum sail area, the 48-foot yacht offers enormous performance potential. Couple that with two highly functional helmsman areas, which enable complete control of the yacht from the cockpit, robust stainless-steel railing and a 30 cm high foot rail for added security, this sail yacht is the complete package for serious sailors.

For those looking for a touch of luxury, the DS48 features a slew of standout features and amenities including a large deck saloon at the heart of the Moody living space, alongside a seamlessly integrated galley, saloon and cockpit on a single level. 360° views from the expansive saloon allows you to navigate or entertain in perfect comfort whatever the weather outside.

“Stepping aboard the Moody DS48, we’re thrilled to show potential clients what truly sets the new DS48 apart,” says Phil Dollin, Sales Director at Inspiration Marine Group. “From the standout deck saloon with panoramic views and convivial setting, to her robust safety features and walkaround decks, the DS48 epitomises what a blue water cruiser should be.”

Fairline Targa 40

Presented by exclusive UK dealer Approved Boats, the latest addition to Fairline’s Targa series will be making its official UK debut at the show, exhibiting a raft of standout features and fittings that will thrill show-goers and boat enthusiasts alike.

With a team of expert designers at the helm, this sporty cruiser showcases a bold exterior with a hard top featuring an electric canvas sunroof that opens up the whole cockpit to create a harmonious social space, perfect for families and friends.

“We’re excited to bring the Targa 40 to the South Coast & Green Tech Boat Show where visitors can experience this impressive vessel for themselves.” says David O’Rourke, Managing Director at Approved Boats. “Equipped with cutting-edge Garmin multi-function displays, the boat is complemented by its ergonomic design tailored for optimal comfort, along with spacious sunbeds and extensive glazing flooding the interior with light, offering uninterrupted ocean vistas.

“With an integrated garage for your tender, the Targa 40 facilitates evening escapades ashore before returning for more unforgettable moments with friends and family. Available from Fairline South Coast, this masterpiece combines speed, style and innovation to promise an extraordinary experience on the water, inviting you to embark on tomorrow’s adventures today. So come along at the show and see the Targa 40 for yourselves.”

Virtue V10 Top

Marking its highly anticipated UK debut at this year’s show, the Virtue V10 Top is a super-stylish day cruiser that will guarantee to turn heads at the show. Boasting innovative, low-carbon credentials for today’s eco-conscious consumers who expect the most contemporary products on the market and care about tomorrow’s planet, the V10 Top offers Scandi-style luxury with a wealth of seriously impressive high-tech features.

As the name suggests, the V10 Top comes with the option of a fixed roof for permanent protection from the elements. The boat also offers many features for active relaxation and fun in the water, while using every trick in the boat building book to be more efficient and ecological. Add to this its super-efficient hull with the possibility of fully electric propulsion, the most visionary buyer can take this eco-friendly boating to another level.

Highlights include a double cabin with washroom facilities, modern open-bow centre console design featuring a double sunbed with cupholders and a flexible aft seating area featuring discreet fold down bulwarks encompassing a stunning open plan swimming platform.

“We are delighted to be showcasing this new and exciting addition to the walk-around sport dayboat market,” says Matt Abbiss, CEO of S6 Marine. “At 33 feet and marrying blistering performance with fabulous good looks we are hoping the V10 will be the talk of the show.

“With an enviable top speed of over fifty knots, the V10 offers agility and luxury but also overnight accommodation and amenities for those who want to extend the day into the night. It fits well with our sailing yacht portfolio and will appeal both to British owners with a property overseas and those in the UK looking for a fast, stylish day-boat to add to the enjoyment of their spare time.”

Saxdor 400 GTC

Marking the latest addition to Saxdor’s flagship series, the 400 GTC sports a practical utilitarian exterior that belies the luxury within, featuring a generous main deck design that cleverly maximises its internal living space with a wheelhouse that extends to the full beam of the boat.

The 400 GTC takes luxury a step further with its vast, insulated glazing, creating a light-filled interior with wide panoramic views. This layout connects directly to the side terraces creating a serene, private island experience while at rest.

Below deck, two staircases lead to the double cabins – forward and amidships – with an optional third berth for kids. Every inch is impeccably designed, balancing practicality with a sense of style that impresses at every glance.

The 400 GTC has been engineered for twin outboard rigs, guaranteeing an unforgettable journey every time.

Neville Williams, Managing Director at Ideal Boat comments: “We are extremely excited and look forward to showcasing the awesome all new Saxdor 400 GTC for her UK debut, alongside other best-selling Saxdor models, at the impressive and conveniently located Ocean Village Marina at the South Coast & Green Tech Boat Show. Get in touch to arrange an appointment.”

All debuts will be available to view in the show’s marina. There will also be another 85 plus boats on display on the water and in the shoreside area adjoining the five-star Harbour Hotel Southampton. Tickets to the South Coast & Green Tech Boat Show are free and can be booked via www.mdlmarinas.co.uk/events/boat-show-tickets/.

Appointments to view specific boats or meet with the individual exhibitors can also be arranged via a booking portal on the website.

For a full list of confirmed exhibitors to the South Coast & Green Tech Boat Show 2024 visit:
www.mdlboatshow.co.uk

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit www.mdlmarinas.co.uk

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