

News Release

For Immediate Release

10 April 2024

Cockwells' Hardy 50DS explorer marks world debut at the South Coast & Green Tech Boat Show 2024

MDL Marinas is delighted to announce the world debut of Cockwells' Hardy 50DS explorer yacht at its prestigious South Coast & Green Tech Boat Show 2024, taking place between 19 and 21 April at Ocean Village Marina in Southampton.

As a pioneering event in the maritime industry, the South Coast & Green Tech Boat Show promises visitors a wide range of global power and sail brands, alongside cutting-edge technology and sustainable solutions, aligning perfectly with MDL Marinas' commitment to environmental stewardship and innovation.

Crafted by renowned boatbuilder Cockwells, the Hardy 50DS is set to mark its world debut at this year's show, where it will undoubtedly wow show goers with its blend of rugged practicality and contemporary design, incorporating the very latest technology and luxury comforts.

"We are thrilled to unveil the Hardy 50DS at this year's show," says Tim Mayer, Sales and Marketing Director, MDL Marinas. "This impressive vessel represents the epitome of maritime excellence, and we are proud to partner with Cockwells to bring it to our esteemed clientele."

Showcasing impeccable craftsmanship and outstanding performance, the striking Category A sea-going explorer yacht embodies the spirit of adventure and luxury on the water. Designed for discerning yachtsmen seeking a go-anywhere cruiser with unparalleled comfort and style, the Hardy 50DS offers spacious accommodation and state-of-the-art amenities.

Boasting a double-berthed ensuite owner's stateroom and two twin-berthed guest cabins, alongside a vast deck saloon, cockpit and generous bathing platform, this sea-going yacht is tailor-made for socialising and relaxing. Whether cruising along the coast or embarking on extended voyages, this exceptional yacht delivers an unforgettable experience for owners and guests alike.

The team at Cockwells is always open to exploring new ways in which they can integrate green technology in their designs, without compromising on performance or luxury – such as incorporating hybrid propulsion systems and energy efficient features onto some of their vessels.

"At Cockwells, we are dedicated to pushing the boundaries of marine engineering while embracing eco-friendly practices," says Dave Cockwell, Founder of Cockwells. "The South Coast & Green Tech Boat Show is the perfect platform to host the world debut of the Hardy 50DS, which aligns with our commitment to innovation in the maritime industry."

Available to view in the show's marina, visitors will get the chance to explore the Hardy 50DS up close and learn more about its exceptional features.

Tickets to the South Coast & Green Tech Boat Show are free and can be booked via www.mdlmarinas.co.uk/events/boat-show-tickets/. Appointments to view the explorer yacht, other specific boats or meet with the individual exhibitors can be also arranged via the booking portal on the website.

For a full list of confirmed exhibitors to the South Coast & Green Tech Boat Show 2024 visit: www.mdlboatshow.co.uk

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For media enquiries, more information, product tests, or hi-res images:

MAA

Nina Done

Email: nina@maa.agency

Tel: +44 (0) 23 9252 2044.

or

Mike Shepherd

Email: mike@maa.agency

Tel: +44 (0) 23 9252 2044