

N e w s R e l e a s e**For immediate release****17 April 2024****Sanlorenzo to star at the British Motor Yacht Show for the first time**

Italian shipyard Sanlorenzo will be making its show debut at this year's British Motor Yacht Show, 16-19 May 2024.

Throughout the event hosted in Swanwick Marina, Southampton, visitors will be able to experience the elegant and stylish world of Sanlorenzo, from its cutting-edge design and artisan craftsmanship to its almost limitless customisation capabilities.

The expert team at Sanlorenzo Yachts UK will be presenting a beautifully specified Sanlorenzo SL90A which, at 28-metres, will also be the largest yacht on display at the four-day boat show.

"We're delighted to be bringing one of our stunning Sanlorenzo yachts to the British Motor Yacht Show for the first time," says Nick Hatfield, Sales Manager at Sanlorenzo Yachts UK.

"We're inviting prospective Sanlorenzo owners, yachting enthusiasts, and other interested parties onboard for an exclusive tour of this magnificent example of what the shipyard can build.

"It's a fantastic opportunity to experience the true meaning of customisation and understand Sanlorenzo's ethos of innovative design, tailored to the requirements and desires of each individual owner."

Designed by Bernado Zuccon, this elegant SL90A has been exquisitely finished with a light and modern interior using different wood, marble, and fabric textures, providing a refined and dignified decor.

The A in SL90A stands for Asymmetric, a bold and innovative internal formation which sees the yacht's port side deck moved up a level to increase the yacht's interior volume. Expanding the main deck saloon by 10-15 per cent, the tangible connection with the sea through the floor to ceiling windows has been amplified.

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Four extremely well-appointed staterooms, each with its own en-suite bathroom, provide ample accommodation for up to eight guests in comfort and style, making the yacht an ideal platform for spending time with the family or entertaining friends.

Built by Sanlorenzo Yacht at its Ameglia base on the Ligurian coast of Italy, this class leading yacht offers a timeless aesthetic, breaking the mould compared to others in her class while remaining under the important 24-metre hull length.

Also on display with Swanwick based Sanlorenzo Yachts UK will be BG42 from Bluegame, a brand of Sanlorenzo.

Defying convention, this rebellious 13-metre motor yacht harmoniously blends the agility of a motorboat, the comfort of a day cruiser, and the versatility of a chase boat.

The spacious interior boasts a luxurious full-beam master cabin with a king-size bed and a bathroom reminiscent of a 60-footer.

To book a private tour of either of these phenomenal yachts at the show and immerse yourself in Sanlorenzo's unparalleled design innovation, artisan craftsmanship and limitless customisation, contact the Sanlorenzo Yachts UK team via info@sanlorenzoyachts.co.uk or +44 (0) 2380 450 001.

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Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Sanlorenzo UK

- Sanlorenzo UK is owned by the Ancasta Group.
- Sanlorenzo UK is the sole dealer in the UK and Ireland for Sanlorenzo Yachts, and Bluegame – a brand of Sanlorenzo.
- Sanlorenzo UK is based on the River Hamble at Swanwick Marina.
- For more information on Sanlorenzo UK visit <https://sanlorenzoyachts.co.uk>

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