

N e w s R e l e a s e**For immediate release****12 April 2024****Sanlorenzo brings together innovative design, craftsmanship and sustainability in
Palma**

From its unique setting at the foot of a cathedral, the Palma International Boat Show (25-28 April 2024) will play host to two exquisite but distinct yachts from Sanlorenzo, and two game changing craft from Bluegame, a brand of Sanlorenzo.

At Palma's Moll Vell marina, the expert team at Sanlorenzo Yachts UK will be presenting the Sanlorenzo SP110 and SD96, and the Bluegame BGX63 and BG54 – four unique vessels that together highlight Sanlorenzo's innovative design, craftsmanship and sustainability credentials.

“With its 40th Anniversary celebrations, this year's Palma International Boat Show is shaping up to be one of the largest on-water boat shows in Europe in 2024 and will be well worth the short flight from the UK to Mallorca,” says Nick Hatfield, Sales Manager at Sanlorenzo Yachts UK.

“We are looking forward to accompanying show visitors on exclusive tours of the incredible Sanlorenzo and Bluegame yachts on display; it's always a pleasure to introduce someone to Sanlorenzo's superior quality, forward-thinking design and engineering excellence – not to mention Italian style and elegance.

“The team will also be available to discuss all other aspects of yacht purchase and ownership including part-exchange, finance, crew, management, charter and berthing.”

Sanlorenzo SP110

The first model in Sanlorenzo's Smart Performance (SP) line, the SP110 breaks the mould, offering top performance while ensuring maximum comfort at all speeds.

Accommodating up to eight guests, and five crew, in style and dynamic refinement, this sporty yacht has a cruising speed of 35 knots (max. 40 knots) driven by an extremely efficient waterjet propulsion system.

Large sliding doors in the main saloon afford views from the passerelle straight into the yacht's cavernous interior with its double-height loft style configuration.

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The intentionally simple exterior lines by naval architect Bernado Zucon, chic Lissoni & Partners interiors and eco-conscious power package make the SP110 a standout in the sports yacht market.

Sanlorenzo SD96

Built over three decks, the SD96 is one of the most popular models from Sanlorenzo's semi-displacement (SD) series, which draws design inspiration from the trans-Atlantic liners of the 1930s, combining luxury with functionality.

With carefully considered proportions and an excellent balance of design and volume, the SD96 is as light and manageable as a two-deck yacht, while accommodating up to ten guests and five crew in comfort and style, without compromising on performance at sea.

An advanced hull design, twin MAN 8V 1300HP engines, and cutting-edge technology contribute to smooth, efficient cruising and exceptional manoeuvrability, allowing owners to explore on the water with confidence.

Bluegame BGX63

A distinctive design, combined with cutting edge technology and countless innovations, the Bluegame BGX63 reinvents the conventional layout of a yacht of this size.

By moving the saloon to the same level as the sea, it affords an uncompromising link to the water while raising the aft cockpit to provide more privacy, and a better connection to the galley and deckhouse dining area.

Bluegame BG54

Completely redesigned to benefit from the most up-to-date technology, this Bluegame BG54 is defined by class-leading ergonomics and functionality.

The large stern space and 360° cockpit offer breath-taking views which can be enjoyed from the comfortable seating surrounding the extendable table. Designed for safe navigation in all weather conditions, the wheelhouse remains unsurpassed for maximum visibility with the distinctive reverse windshield.

For more information or to book an appointment at the Palma International Boat Show, please contact the Sanlorenzo Yachts UK team via info@sanlorenzoyachts.co.uk.

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**Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

About Sanlorenzo UK

- Sanlorenzo UK is owned by the Ancasta Group.
- Sanlorenzo UK is the sole dealer in the UK and Ireland for Sanlorenzo Yachts, and Bluegame – a brand of Sanlorenzo.
- Sanlorenzo UK is based on the River Hamble at Swanwick Marina.
- For more information on Sanlorenzo UK visit <https://sanlorenzoyachts.co.uk>

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