



## **N e w s   R e l e a s e**

**For immediate release**

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### **YAMAHA MARINE UK RETURNS TO PARTNER WITH SEA ANGLING CLASSIC**

Yamaha Marine UK is delighted to confirm that it will once again be partnering with Sea Angling Classic in support of this year's angling event, taking place between 20-23 June at the luxury waterside leisure hub of Port Solent on the South Coast.

Returning for its third year, the Sea Angling Classic is an international 'catch, photograph and release' fishing competition, founded and organised by event management company Angling Spirit to support recreational anglers and promote sustainable angling.

As part of its affiliation with the Sea Angling Classic event, taking place in the diverse fishing grounds of the Solent, Yamaha has confirmed it will supply one of its High Power outboard engines in alliance with Yamaha's boat partner Extreme Boats.

First prize, therefore, in the recreational boat angling category will be a fully equipped Extreme 646 Game King boat, powered by a 150hp Yamaha outboard engine, complete with rigging kit. The prize boat will also be equipped with a trailer and fishing system, including a unit for the centre console.

Additional prizes will be awarded up to 15th place, including for best-placed lady, best junior and best small boat (6.7 metres and under). All competitors will receive a welcome bag with a range of exciting products generously supplied by the event sponsors.

Hosted by the award-winning luxury Premier Marina Port Solent, this unique competition also aims to bring together environmental clean-ups and research, education, business and conservation while encouraging the next generation of anglers.

"Yamaha is proud to partner with Sea Angling Classic and promote sustainable angling, which is something we at Yamaha are passionate about," says Matt Taylerson, Yamaha's Divisional Manager, Marketing. "And where better to hold the event than in the rich fishing grounds of The Solent.



"Teaming up once more with our boat partner Extreme Boats, we are pleased to offer one of our most popular outboards to form part of the first prize. The lucky winner is not only getting a sturdy and streamlined boat, but also a powerful and exceptionally reliable engine, perfect for day-long fishing excursions."

"We're thrilled to once again join forces with Yamaha to champion sustainable angling," says Ross Honey, Managing Director of Angling Spirit and event founder. "As advocates for responsible fishing practices, we're excited to bring together anglers from around the world to enjoy the thrill of competition while promoting conservation efforts in our marine ecosystems."

"With Yamaha Marine UK's continued support, along with Extreme Boats, in supplying the incredible Extreme 646 Game King boat rigged with the 150hp Yamaha outboard engine as part of the phenomenal prize table, we're poised to make this year's event the best one yet."

To find out more about Yamaha's full range of outboards visit: <https://www.yamaha-motor.eu/gb/en/products/marine-engines/>

For more information on the Sea Angling Classic visit: <https://www.seaanglingclassic.com>

**Ends**

#### **Notes to editors**

##### **About Yamaha Motor UK**

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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