



## News Release

For immediate release

26 February 2024

### **YAMAHA OFFERS UP TO £1,250 OF FREE ACCESSORIES ON 2023 WAVERUNNERS**

Offering outstanding value, Yamaha Marine UK is delighted to announce that customers will receive accessories worth up to £1,250 when they buy any new 2023 WaveRunner model from an authorised Yamaha dealer.

Available on orders placed by 1 of April 2024, water sports enthusiasts will be able to customise their personal watercraft with a range of innovative accessories on Yamaha Marine UK's remaining stock of 2023 WaveRunners, including the hugely popular GP1800R SVHO and JetBlaster models.

This exciting range of Yamaha WaveRunner accessories comprises a selection of products designed to enhance the user experience and on-water lifestyle. These can include the range of WaveRunner covers designed to fit individual models and protect them from the elements, as well as Yamaha's engineered universal fender set, storage accessories and quick release Bluetooth footwell speakers, providing the ultimate soundtrack to a memorable day out on the water.

#### **GP1800R SVHO**

Representing Yamaha's flagship WaveRunner model, the sporty GP1800R SVHO is a class-leading model thanks to an array of engineering innovations that make riding it an instant power blast.

It also boasts a wealth of Yamaha's signature features, such as the lightweight NanoXcel2® hull and deck and revolutionary RiDE® control system.

The GP1800R SVHO features a race-designed, top-loader intake grate, ride plate with improved handling, cornering and rough water hook-up, as well as a lower centre of gravity, ergonomic seating and handlebar designs, offering superb control and outstanding performance.



## **JetBlaster**

With its sleek black and green palette and graffiti-style graphics, alongside a top-quality engine and great power to weight ratio, Yamaha's JetBlaster is pure fun personified.

Primed for exhilarating riding, with foot chocks enabling near-instant mastery of tricks, flicks and stunts; a handlebar that's purpose-built for slick moves and new, enhanced electric trim for easy control and instant gratification, this WaveRunner is the whole package for thrill seekers looking to conquer the waves.

Meticulously crafted with a high-quality hull and deck from NanoXcel2®, Yamaha's JetBlaster is both strong and lightweight. Fuse this with a TR-1® High Output engine and power to weight ratio, and you get some serious thrill-seeking potential.

## **VX Cruiser HO**

Representing the pinnacle of the VX range with the most powerful engine of the family, the VX Cruiser HO offers exceptional cruising luxury for those for whom compromise is not an option.

Boasting four cylinders and 1.8L of high output, Yamaha's 2023 VX Cruiser HO delivers a potent blend of high-performance excitement, precision handling, riding comfort and outright style. Now equipped with a lightweight NanoXcel2® deck, the VX Cruiser HO offers the ultimate cruising experience.

## **VX**

One of Yamaha's most sought-after watercraft, the VX models offer an impressive performance repertoire that can take you from the adrenaline-pumping excitement of water sports to the relaxing world of waterway cruising.

As well as a High Output version of Yamaha's TR-1® engine, the 2023 VX model also has a narrow seat and deep, wide footwells for easier handling, alongside Yamaha's revolutionary RiDE® control technology. This intuitive, user-friendly system brings an immediate level of confidence, even for less experienced riders.

The WaveRunner VX, with its sleek new deck styling, attractive colours and cool graphics, offers an unbeatable package of exciting, ultra-capable and enjoyable on-water performance.

"This offer is a fantastic opportunity for thrill seekers looking to kick off 2024 in style," says Jonny Twelvetrees, Manager, Marine Sales at Yamaha.

"Our WaveRunners are an excellent choice for those searching for performance and power on the water, with minimal maintenance needs and exceptional fuel economy.

"With a reputation for industry-leading reliability and durability, our WaveRunners offer a solid return on investment in terms of riding experience. And with our accessories offer adding even greater value, there's never been a better time to invest in a WaveRunner," concludes Twelvetrees.

This offer is only available on purchases of Yamaha Marine UK's 2023 WaveRunner models: JetBlaster, VX, VX Cruiser HO and GP1800R SVHO.

For more information on Yamaha's offer and range of 2023 WaveRunners and accessories visit <https://www.yamaha-motor.eu/gb/en/waverunners/offers/waverunner-accessories-offer/>

Making it even easier to get out on the water, Yamaha is also offering customers the chance to manage their purchases with its handy finance calculator, offering instant bespoke quotes.

<https://www.yamaha-motor.eu/gb/en/waverunners/offers/waverunner-finance0/>

To find out more about Yamaha's full range of WaveRunners and accessories visit:

<https://www.yamaha-motor.eu/gb/en/waverunners/>

To find your nearest Yamaha dealer in the UK visit <https://www.yamaha-motor.eu/gb/en/dealer-locator/>

## Ends

## Notes to editors

### About Yamaha Motor Europe

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.



- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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