

N e w s R e l e a s e**For immediate release****26 February 2024****Sanlorenzo Yachts UK to host immersive experience in London**

Sanlorenzo Yachts UK is hosting a Sanlorenzo Immersive Experience at the historic St Katherine Docks, 11-24 March 2024.

In a reimagined Coronarium Building at this iconic maritime location, Sanlorenzo Yachts UK is inviting owners, prospective owners, yachting enthusiasts, and brokers to immerse themselves in the Italian shipyard's design innovation, artisan craftsmanship and limitless customisation.

"A forward thinking, customer-centric shipyard, Sanlorenzo creates made to measure yachts that are fully tailored to reflect the individual personalities of their owners," says Sanlorenzo Yachts UK, Sales Manager, Nick Hatfield.

"Each yacht is a unique work of art with its own story to tell and we wanted to create an event which allows people to really understand what it means to own a Sanlorenzo.

"As part of the immersive event, visitors will be able to tangibly experience Sanlorenzo's unique qualities for themselves by stepping onboard a brand new Sanlorenzo SL90A. This yacht is a stunning example of what we could build together."

Personifying elegance and style, the 28-metre Sanlorenzo SL90A #813 recently arrived in Southampton, UK, and will now journey to London to star in the Sanlorenzo Immersive Experience.

Designed by Bernado Zuccon and built by Sanlorenzo at its Ameglia base on the Ligurian coast of Italy, this tailor-made yacht breaks the mould compared to others in her class, while remaining under the important 24-metre hull length.

Beautifully specified with a light and modern interior using different wood, marble, and fabric textures, this SL90A can accommodate up to eight guests in four extremely well-appointed staterooms, each with its own en-suite bathroom.



One of a kind, this yacht is also available now, just in time for the season in the Mediterranean.

To immerse yourself in Sanlorenzo's unparalleled Italian style contact the Sanlorenzo Yachts UK team via info@sanlorenzoyachts.co.uk or [+44 \(0\) 2380 450 001](tel:+44202380450001) to book your exclusive experience.

Ends

Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Sanlorenzo UK

- Sanlorenzo UK is owned by the Ancasta Group.
- Sanlorenzo UK is the sole dealer in the UK and Ireland for Sanlorenzo Yachts, and Bluegame – a brand of Sanlorenzo.
- Sanlorenzo UK is based on the River Hamble at Swanwick Marina.
- For more information on Sanlorenzo UK visit <https://sanlorenzoyachts.co.uk>

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