

N e w s R e l e a s e

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Seldén Mast launches innovative kicker fitting at the RYA Dinghy Show 2024

The world's leading manufacturer of mast and rigging systems for dinghies, keelboats and yachts, Seldén Mast, is thrilled to be taking part in one of the most popular dinghy sailing and watersports events in the UK's marine calendar.

Seldén Mast, who will be showcasing its extensive range of masts and hardware, anticipate a stellar exhibition at the RYA Dinghy and Watersports Show 2024, which takes place at Farnborough International between 24-25 February.

The team will be launching its innovative new kicker fitting and there will be a selection of prototypes on display. Cast in marine grade 316 stainless steel, the kicker (vang) fitting can be seamlessly used in the track on all booms universally. Stronger than the standard boom slider, its smooth, rounded and low profile has been optimally designed for crew head clearance and works with both shackles and Seldén's own 'soft attach' blocks.

Seldén has confirmed the new kicker fitting will become standard across all its dinghy booms in the future.

Also new for 2024, Seldén will be showcasing its products on three classes of dinghy: the 420, G.O.A.T. Solo and the single-handed ILCA 7.

Exhibited on Stand C30 will be the 420 Class dinghy belonging to champion dinghy racer and coach Neil Marsden, which will feature the Kappa mast and complete Seldén deck hardware. The 420 has been performing with impressive results across a raft of races, and Seldén is looking forward to showcasing the boat – fitted out with Seldén's highest spec mast, boom, poles, blocks and deck hardware – for sailing experts and enthusiasts alike.

The Gosport-based company will also be exhibiting the new G.O.A.T. Solo, also fully fitted with Seldén Mast's deck hardware, and featuring the new curved traveller track; enabling sailors to adjust both the sheet and traveller simultaneously for more efficient sailing.

Also on the stand will be the ILCA 7 Class dinghy, rigged with a class approved and licenced carbon top section and a specially hardened aluminium bottom section. The dinghy has been equipped with Selden's stiffest available boom, all adhering to the latest class rules.

"We're excited to be exhibiting again at the RYA dinghy show this weekend," says Richard Le Mare, Account Manager, Seldén Mast. 'We're looking forward to speaking with competitive and recreational sailors from across the country about our mast selection and deck hardware, as well as offering great rigging tips so they can get the most out of their sailing."

"Come and speak with the Seldén Mast team and have a look at our range of products. We can genuinely help improve your on-water performance, whatever level of sailor you are."

Seldén Mast will be exhibiting its products at the RYA Dinghy and Watersports Show on Stand C30.

To find out more about Seldén Mast's full range of dinghy spars and deck hardware prior to visiting the show visit <https://www.seldenmast.com>

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product. to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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