



News Release
For Immediate Release
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Approved Boats confirm UK debut of Fairline's Targa 40 at South Coast & Green Tech Boat Show 2024

Following hot on the heels of its world debut at boot Düsseldorf this month, the brand-new Targa 40 will be making its official UK debut at the South Coast and Green Tech Boat Show, taking place against the stunning backdrop of MDL's flagship Ocean Village Marina in Southampton between 19 and 21 April 2024.

Guided by Raymarine, this year's show is already shaping up to be another standout event, hosting an impressive line-up of global power, sail and electric brands as well as new innovative eco-friendly products all at the same great venue.

Brand new Targa 40

Presented by exclusive UK dealer Approved Boats, the latest addition to Fairline's Targa series offers a raft of standout features and fittings that will thrill show-goers and boat enthusiasts alike.

With a team of expert designers at the helm, this sporty cruiser showcases a bold exterior with a hard top featuring an electric canvas sunroof that opens up the whole cockpit to create a harmonious social space, perfect for families and friends.

In addition to the open cockpit area, the new Targa 40 boasts unrivalled usable space, both inside and out, as well as large sunbeds for soaking up the rays while underway. Speedy and precise handling is also a breeze with a beautifully proportioned and ergonomically designed helm that puts the focus on technology, with the latest Garmin multi-function display.



“We’re really excited to have such an iconic boat in the Fairline range on display in our beautiful home port at Ocean Village,” says Brett Sawyer of Approved Boats. “After a successful world debut, we’re looking forward to showcasing what this fantastic boat has to offer to a UK crowd this Spring.”

Fairline is just one of the South Coast and Green Tech Boat Show’s exciting line-up of global boating brands and marine businesses that will be presenting their products at the event. Other renowned brands include Beneteau, Dufour, Hanse, Jeanneau, Lagoon, Princess, Sunseeker, Saxdor, Optima and RS Electric.

Alongside the world’s leading power and sail brands, the show is also the perfect place to discover a range of sustainable boats and innovative eco-friendly solutions, helping boat owners and prospective boat owners understand the greener options available to them.

To book an appointment to view the Targa 40 or any of the other boats on display, please visit www.mdlboatshow.co.uk. An up-to-date list of confirmed exhibitors is also available on the website along with more information on the show.

Tickets to the South Coast & Green Tech Boat Show are free and can be booked via www.mdlmarinas.co.uk/boat-show-tickets/

With three months to go, unprecedented exhibitor interest in the show has left just 7 landside exhibitor spaces remaining. The show’s on water exhibition area at MDL’s flagship marina is now full, with a waiting list in operation. Any companies interested in exhibiting at the show should not delay in contacting Tim Mayer via t.mayer@mdlmarinas.co.uk.

Ends



Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- For more information visit www.mdllmarinas.co.uk

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