

**N e w s   R e l e a s e****For immediate release****22 January 2024****Fully customised 29-metre Sanlorenzo SL96A launches at the Italian shipyard**

From its yard in the Ligurian coastal town of Ameglia, Italian shipyard Sanlorenzo has launched a fully customised SL96A, the 29-metre asymmetric model from its popular SL Series.

Featuring a sleek GRP hull and superstructure with sweeping horizontal lines, the 100 GT yacht claims a beam of 6.67-metres and a draft of 1.9-metres, ensuring even the shallowest anchorages and harbours are accessible while providing luxurious accommodation for up to 10 guests.

With the build overseen by Nick Hatfield from Sanlorenzo's UK representative, Sanlorenzo Yachts UK, this bespoke SL96A has been completely tailor-made to its new owner's discerning tastes and exact requirements. And the level of personalisation goes far beyond changing the base design aesthetically with a different leather, wood finish or fabric.

"Building a Sanlorenzo takes time and passion, and we've worked closely with the owner to bring their dream yacht to life, ensuring every element reflects their preferences and practical mindset," says Hatfield, Sales Manager at Sanlorenzo Yachts UK and Ireland.

"As with most customised builds, design and configuration of the main living areas took priority. Having chosen a five guest-cabin, three crew-cabin layout, one of the crew cabins can act as a guest cabin for kids if needed.

"This means the boat can function as a six guest-cabin boat if required, offering even greater flexibility for those onboard."

All eight cabins have en-suite shower rooms and, adding to the sense of individuality, a private inner hallway leading to the owner's cabin has been included. In addition, the flybridge features a custom dining table with a wrap-around sofa and cabinets handmade by Sanlorenzo in the main saloon.

"We started working on this build in the summer of 2022, with the only limitation being the hull shape and exterior profile," continues Hatfield. "By the time the contract was signed, the owner of the SL96A had itemised 411 custom modifications outside the standard options list, and this number has now broken the 500, maybe even 600, barrier.

“The galley, specifically, was one area we developed very closely with the owner to ensure the space works seamlessly with their life onboard. The unique layout features a custom butterfly-wing serving hatch on the starboard side to allow food, drinks and empty plates to be passed between the galley and front-of-house crew quickly and efficiently.”

At Sanlorenzo, customisation is almost without limits. The owner of the SL96A says of his experience: "I honestly had no idea at the start of this project just how much customisation Sanlorenzo would offer. As just one example, most builders offer their interior furniture in a choice of three or four veneers with either a matt or gloss finish.

"When I asked Sanlorenzo for its menu, the answer was: 'Any sustainably produced veneer available anywhere on the planet, with the grain direction at any angle and any degree of matt/gloss from 0% to 100% in 5% increments. Alternatively, any surface can be spray-painted in any colour or leather covered or mirrored along with any surface effect like fluting or fielding. And this applies to the ceilings as well as the walls and furniture'."

A true example of customisation, this made-to-measure yacht will be delivered to the owner at the end of March 2024 in time for the season in the Mediterranean.

For more information on Sanlorenzo Yachts UK visit <https://sanlorenzoyachts.co.uk> or contact the team via [info@sanlorenzoyachts.co.uk](mailto:info@sanlorenzoyachts.co.uk).

***Ends***

#### **Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

#### **About Sanlorenzo UK**

- Sanlorenzo UK is owned by the Ancasta Group.
- Sanlorenzo UK is the sole dealer in the UK and Ireland for Sanlorenzo Yachts, and Bluegame – a brand of Sanlorenzo.
- Sanlorenzo UK is based on the River Hamble at Swanwick Marina.
- For more information on Sanlorenzo UK visit <https://sanlorenzoyachts.co.uk>

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