

N e w s R e l e a s e

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Award winners and show debuts on display with Ancasta at boot Düsseldorf 2024

Ancasta International Boat Sales will once again be presenting a standout selection of debuts and award-winning yachts from some of the best names in the industry at the 2024 boot Düsseldorf boat show (20-28 January 2024).

Comprising an exciting selection of yachts, motorboats, and catamarans, Ancasta is proud to be showcasing yet another fantastic line-up for visitors, including the award-winning Beneteau First 44, which recently won the coveted ‘Performance Yacht of the Year’ award at the British Yachting Awards 2023.

With over 220,000 square-metres across 16 exhibition halls, boot Düsseldorf is the largest indoor yacht and water sports trade fair in the world.

“We’re proud to be presenting an impressive range of yachts and motorboats at this year’s show to suit a wide variety of clients,” says Will Blair, Ancasta’s Group Marketing Director.

“In light of the show’s huge annual turnout, we strongly encourage anyone who is serious about buying to visit the show and secure an appointment with us soon”.

“The outstanding line-up includes the very best from Beneteau Power & Sail, Prestige Motor Yacht, Bluegame and Sanlorenzo.

“As well as our impressive range of boats on show, visitors will also get the opportunity to view the full-size mock-up of the new CNB 78 interior, penned by world-renowned designer Phillipe Briand. This is a fantastic opportunity to secure a build slot and personalise your own CNB 78, with multiple upgrades and options built in. Visitors will also be able to chat to the teams at McConaghy Multihulls and Sanlorenzo to discuss the design and build of their next customised sailing or power boat.”

Beneteau Sail

Fresh from its win at the British Yachting Awards, Beneteau's First 44 combines performance, elegance, and comfort. A multi-faceted yacht, the First 44 promises to live up to its hype with a generous sail plan that creates lively yet efficient performance in all conditions.

The two, 300-litre ballast tanks enhance performance further, with dual deck plans offering a tailored option to satisfy the expectation of its owners.

Joining the First 44 will be the First 18, 27 and 36, which won the 'Performance Yacht of the Year' award in 2022. In addition, the line-up also includes the Beneteau Oceanis 34.1 and 46.1, including show debut 37.1, as well as the elegant and sophisticated Oceanis Yachts 54 and 60.

Beneteau Power

At this year's show, Beneteau's high-performance Gran Turismo range will be on display, offering the perfect combination of space, power, and comfort. Boasting exceptional handling, twin high-performance high-tech engines and all the very latest innovations, the Gran Turismo is a sophisticated yet commanding sports cruiser available in a range of configurations.

In addition to Beneteau Power's Grand Turismo range, its Swift Trawler 48 will also be on display. Launched last year, the yacht features a 20 sqm flybridge with panoramic views and a generous aft cockpit that can accommodate a folding table and two director's chairs which, together with the large bench seat, maximise the indoor/outdoor living space.

The hull has been optimised to provide a boat that is both comfortable and efficient. The slender bow is remarkably seaworthy, which reduces fuel consumption to give 600 nautical miles of range at nine knots and makes sailing safer.

The Swift Trawler 48 will be accompanied by the Swift Trawler 41, as well as the Grand Trawler 62.

Prestige Motor Yachts

Making its debut at the show, the Prestige F4 is the first model from the new and improved flybridge line, featuring a new hull design, with emphasis on alfresco living in elegant surrounds.

Accompanying the all-new F-Line 4 is the Prestige 690, the flagship yacht of its F-line range, offering ample space and comfort, with a wealth of convivial living and dining areas.

Also on show will be the Prestige M48 – the first power catamaran from Prestige Yachts. Making its boot debut last year, the M48 has a deep bridge deck linking the two hulls, promoting a similar look and feel as a monohull below deck, creating generous, brightly lit refined living spaces and full beam cabins, affording the ultimate in comfort.

Twin 320hp Volvo Penta D4 engines give the Prestige M48 a maximum speed of 20 knots with the reduced wet surface area of this multihull design making it 20 per cent more efficient than a similar- sized monohull, giving a range of 250nm at 18 knots or 600nm at 8 knots from the 1,200-litre tank.

The magnificent SL90A yacht from Sanlorenzo and Bluegame’s BG54, BG74, and BGX63 models will all also be on display at this year’s show.

UK buyers are encouraged to contact Ancasta International Boat Sales ([+44 \(0\)2380 450 000](tel:+44202380450000), www.ancasta.com) as soon as possible to arrange travel and to secure appointments to view their selected models.

For the full list of boats available to view through Ancasta at boot Dusseldorf 2024 visit: <https://ancasta.com/events/dusseldorf-boat-show-2024/>

Ends

Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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