



N e w s R e l e a s e

For immediate release

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YAMAHA OFFERS FREE UPGRADES ON NEW YAMARIN AND YAMARIN CROSS BOATS

Offering customers outstanding value, Yamaha Marine in the UK is delighted to announce that with sales of its versatile range of Yamarin and Yamarin Cross boats, owners will receive a free-of-charge upgrade pack of accessories*.

Available on orders placed before the end of February 2024, these exciting and comprehensive 'spec up' packages represent substantial savings, adding up to over £7500 worth of innovative equipment and onboard appliances such as aft canvas covers, soft furnishing sets, Q "Navi" System, fishfinder or soft/aluminium deck coverings.

"This offer is a fantastic opportunity for boaters to kick off the 2024 boating season in style," says Jonny Twelvetrees, Manager, Marine Sales at Yamaha.

"The upgrade packages available across the extensive range will truly enhance an owner's experience and enjoyment of their new Yamarin or Yamarin Cross.

"Sporty and fun, elegant and comfortable, these stunning day cruisers and weekender boats are powered by Yamaha, making them capable, reliable, and efficient – everything you need to make the most of your time on the water.

"Illustrating just how incredible this offer is, when purchasing a new Yamarin Cross 75BR with Steer-by-Wire outboard engines, the owner would automatically receive a Premium Pack worth £6070, which includes a water-skiing bracket, bow propeller, refrigerator and stair in the bow.

"Or if the preferred model is the new Yamarin 80DC it would come with a Deluxe Pack completely free of charge. Retailing at £7559, this pack features an aft canopy, table, trim tabs, bow thruster and a refrigerator - immediately increasing the value of the new boat."

The offer is only available on 2023 Yamarin and Yamarin Cross models.



Yamarin Range

Ideally suited to spending days cruising with friends and family, Yamarin is known for the high quality, excellent driving characteristics and user-friendliness of its boats.

Modern, streamlined designs with carefully crafted details bring a hint of luxury to every boat in the line-up, all the way from the smallest bow rider (Yamarin 50BR) to the flagship model (Yamarin 88DC).

To find out more about Yamarin's comprehensive range visit <https://yamarin.com/en/>

To find your nearest Yamarin dealer in the UK visit <https://www.yamaha-motor.eu/gb/en/dealer-locator/>

Yamarin Cross Range

Combining the durability of aluminium with the comfort and style of fibreglass, Yamarin Cross boats are built to withstand time and demanding weather conditions, without compromising on performance or ease of use.

Whether it's for a fun filled day of watersports, a family outing, or a fishing trip with a group of friends, Yamarin Cross will have the perfect model.

To find out more about the collection from Yamarin Cross visit <https://cross.boats/en/>

To find out more about Yamaha's full range of outboards, boats and WaveRunners visit <https://www.yamaha-motor.eu/gb/en/>

*The upgrade pack varies from model to model.

Ends

Notes to editors



About Yamaha Motor Europe

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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