

N e w s R e l e a s e

For immediate release

13 November 2023

Season 15 of Seldén sponsored winter sailing series kicks off this weekend

The 15th edition of the Seldén SailJuice Winter Series gets underway this weekend (18-19 November 2023) with the Fernhurst Books Draycote Dash in Warwickshire.

Back for the fifth year as title sponsor, Gosport based Seldén Mast Ltd continues its support of the popular off-season sailing series, which aims to provide the fairest possible handicap racing for small boats in the UK.

The Draycote Dash is the first of eight events across the winter months, culminating with the series prizegiving on the main stage of the RYA Dinghy & Watersports Show at the end of February 2024.

Last season saw 77 different classes and 108 clubs represented, confirming the importance of the series to UK dinghy racers.

“We’re looking forward to the start of the Seldén SailJuice Winter Series, which I’m sure will be as popular as ever,” says Seldén Mast Ltd’s Managing Director, Steve Norbury. “Various members of the team here will be taking part over the course of the series, including myself in my RS400 at the Draycote Dash, Datchet Flyer, Bloody Mary and the Tiger Trophy.

“We’re delighted to be able to support sailors, like us, who want to get out on the water and continue sailing and competing all year round. It’s also a fantastic way for our team to connect with the sailors using Seldén equipment and gather the valuable feedback that allows us to continue to innovate and develop our market leading dinghy spars and deck hardware.”

Andy Rice, founder and co-organiser of the Series, comments: “It’s great to have Seldén’s continued support for the series which has become a focal point for dinghy racing in the winter months.

“Steve Norbury and his team at Seldén are as passionate as we are about keeping the competitive fires burning all through the year, even in the cold months. Year after year we see

many of the same faces return, which must say something about how much they're enjoying the events."

The races that will form the 2023/2024 Seldén SailJuice Winter Series are as follows:

Fernhurst Books Draycote Dash, Draycote Water Sailing Club - 18-19 November 2023

Datchet Flyer, Datchet Water Sailing Club - 9-10 December 2023

Yorkshire Dales Brass Monkey, Yorkshire Dales Sailing Club – 27 December 2023

Grafham Grand Prix, Grafham Water Sailing Club – 30 December 2023

Bloody Mary, Queen Mary Sailing Club - 6 January 2024

King George Gallop, King George Sailing Club – 20 January 2024

John Merricks Tiger Trophy, Rutland Sailing Club – 3-4 February 2024

Oxford Blue, Oxford Sailing Club – 17 February 2024

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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