

News Release
For Immediate Release
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New look and new location for Ocean Safety at METS 2023

Global marine safety specialist, Ocean Safety will be unveiling its new brand identity at Metstrade, 15-17 November 2023.

Supporting the launch of its new look, Ocean Safety will be moving pavilion and taking space on parent company Alliance Marine's stand where it will showcase its extensive range of vital lifesaving equipment alongside other Alliance Marine businesses.

Giving the leisure boating industry and superyacht sector an opportunity to understand the variety of on water safety options available, Ocean Safety will present a broad selection of innovative safety products, including a comprehensive collection of lifejackets, liferafts and Man Overboard (MOB) retrieval gear, which will feature its renowned Jon Buoy range.

"We're looking forward to sharing our new look with the industry at METS," says Ocean Safety's managing director, Alistair Hackett.

"The eye-catching new logo will gradually be rolled out across our continually evolving range of innovative and market leading safety equipment, joining all our lifesaving essentials together under one striking identity.

"Our team of international marine safety experts will also be on hand throughout the show to offer advice on our full range of lifesaving products, as well as on hire, servicing schedules and coding."

From its new location, Ocean Safety will also be showcasing the latest products from its trusted suppliers, including Aquaspec, Ocean Signal, Hammar, Ikaros and Daniamant.

Ocean Safety will be on stand 05.241 at Metstrade.

For more information on Ocean Safety and its marine safety equipment and services visit <https://www.oceansafety.com>

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Notes for editors:

About Ocean Safety

- Ocean Safety specialises in the worldwide supply, distribution, service and hire of marine safety equipment and products including liferafts, lifejackets, man overboard equipment and EPIRBs.
- Current customers include ship and superyacht builders, round the world racing, cruising yachts and the MOD.
- Ocean Safety offers its own manufactured products including the Jon Buoy man overboard recovery range, and leisure and SOLAS liferafts and lifejackets.
- Other manufacturers represented by Ocean Safety include Aquaspec, Ocean Signal, Hansson Pyrotechnics, Daniamant, Dacon, Fibrelight, Jason's Cradle, ICOM and Hammar.
- Ocean Safety offers marine safety equipment servicing by qualified and experienced servicing professional at all branches throughout the year.
- Ocean Safety is part of the Alliance Marine Group.
- For more information visit <https://www.oceansafety.com>

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