

N e w s R e l e a s e
For immediate release
4 September 2023

**Get ahead of the crowds and be the first to view the Beneteau First 36
and First 44 in the UK with Ancasta**

Ancasta is giving potential owners and boating enthusiasts the opportunity to get onboard and view the award-winning Beneteau First 36, and the elegant Beneteau First 44, before all the crowds.

Prior to the upcoming Cannes Yachting Festival (12-17 September) and Southampton International Boat Show (15-24 September), Ancasta will be showcasing both these stunning performance cruisers at its base in Port Hamble Marina.

Beneteau First 44

True racer cruiser royalty, the Beneteau First 44 combines performance, elegance, and comfort to offer an unequalled sailing experience.

With engineering by the Mer Forte design office, well known in ocean racing, and which played an integral role in the development of the Figaro Bénéteau 3, the First 44 takes full advantage of Beneteau's expertise and the knowledge of the best naval architects and designers.

The plentiful sail plan, defined by a slender mainsail and generously sized foresails, allows for lively and efficient sailing in all conditions, while below decks it is modern and light.

With three cabins and two heads, the interior is designed with a quality finish and materials to create a refined atmosphere, with the layout enhancing the feeling of space.

Affectionately known as a 'mini First 53' due to its racing prowess, the First 44 has already competed in the Transpac 2023, the transpacific yacht race, and will enter the Rolex Sydney Hobart Race later this year.

Beneteau First 36

Taking home the award for Performance Yacht of the Year 2022 at the British Yachting Awards, the Beneteau First 36 builds upon the long heritage of the Beneteau First range.

Perfectly balancing comfort, performance, elegance, and utility, the First 36 was designed by sailors for sailors and features high-tech construction at a reasonable cost.

A seamless blend of cruising and performance sailing, the Beneteau First 36 has proved extremely popular since its launch in 2022 as a club racer or capable family cruiser, with the ergonomic deck layout lending itself to both short-handed and fully crewed racing, and the balanced Sail Area-Displacement ratio making her a lively daysailer.

If you'd like to be among the first in the UK to view this splendid yacht, or the First 44, before they makes their UK show debuts in Southampton, get in touch with the team at Ancasta.

For more information on Ancasta and its services visit: <https://ancasta.com>

For the full list of boats to be presented by Ancasta at the Cannes Yachting Festival 2023 or to book an appointment visit: <https://ancasta.com/events/cannes-yachting-festival-2023/>

For the full list of boats to be presented by Ancasta at the Southampton International Boat Show 2023 or to book an appointment visit: <https://ancasta.com/events/southampton-international-boat-show-2023/>

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Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.



- The Ancasta Group incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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