

N e w s R e l e a s e

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YAMARIN LAUNCHES NEW EIGHT-METRE MODEL IN DAY CRUISER RANGE

Finnish boat builder Yamarin, which uses Yamaha outboards on all its models, has launched a new eight-metre model in its popular day cruiser range, which brings Nordic practicality and the Mediterranean boating lifestyle together.

“Our boats have always been very popular in Norway, Sweden and Finland, but the starting point when designing the new day cruiser was that it should also serve boaters in the Mediterranean, Florida and Australia just as well,” says Artturi Niittynen, Sales and Marketing Director at Yamarin.

With this in mind, this new model innovatively combines the best features of a day cruiser and a walkaround.

Yamarin reimagines the Nordic day cruiser

The Yamarin 80 DC differs from typical Nordic day cruisers, and Yamarin's other models, especially in the design of its bow deck, which provides access to the boat from the side.

Access from the sheltered open seating area to the bow is located on the port side, whereas on many modern-day cruisers access is typically in the middle of the boat.

Behind the opening windshield and protected by a railing, a recessed and sheltered passageway leads to the bow, which is completely flat, making it an excellent space for a sunbed as well as making it easy to move around when docking.

Yamarin Marketing Manager, Johan Finnberg, explains: "Access along the side to the bow also enabled a larger bow cabin door opening compared to traditional solutions. This makes it easier to move between the bow cabin and the open space."

These innovative solutions allow the new Yamarin 80 DC to be adapted without compromise to very different boating cultures. In the Nordic countries, landing on the shallow shore is often done bow first, so safe access to the bow is important, while in the Mediterranean boats are usually docked stern first, so the bow deck is primarily used as a living area, as well as for anchoring and mooring.

Design partnership challenges Nordic traditions

Yamarin's design team was supported by R2 Marine (which focused on hull design and functionality), Northern Works (an expert in vehicle planning and design headed by designer Miika Heikkinen), and Italian boat designer Marco Casalli.

Owing to this design collaboration, the new Yamarin 80 DC features spacious bow cabin accommodation, which is very well lit due to the large windows in the hull, and an opening hatch on the deck.

On the port side, under the recessed passageway, there is a comfortable divan with views out of the adjacent hull window. In addition, there is a separate WC in the bow and from the bow cabin there is also access to another cabin located under the open space, where two adults can sleep comfortably.

"Marco Casalli brought new ideas to the table and challenged the traditional Nordic day cruiser design philosophy," continues Niittynen. "In particular, he combined the positive aspects of walkaround and day cruiser solutions, making it possible to utilise the bow deck even more flexibly without compromising the bow cabin spaces and the protection of the windshield."

Open space at the heart of the design

A key selling point of the new Yamarin 80 DC is its large open living area where up to eight people can socialise in comfort. The galley on the port side is equipped with a stove, refrigerator, sink, and good storage facilities and, while cooking, the lid of the galley opens into a handy worktop.

The Yamarin Q smart display is an integral part of the boat, as is the Yamaha F300 V6 outboard. The engine delivers blistering acceleration and adrenalin-pumping top speed, combined with Yamaha's commitment to deliver products that combine technology with style, enhanced

reliability and incredible power. Exclusive Yamaha features include Digital Electric Steering (DES), TotalTilt function and Thrust Enhancing Reverse Exhaust (TERE), delivering an even higher level of specification.

"The size of the socialising area in the boat's open space increases significantly when the backrest of the skipper's double bench is flipped forward," says Finnberg. "The back of the sofa in the stern also flips down, turning it into a sunbed.

"The boat has been designed around these components. This also enables a clearly laid-out cockpit, which has been designed with designated places for screens, Yamaha gauges and the joystick that controls the engine, as well as a charging port for phones."

In addition to easy access from the bow, the boat also provides unobstructed access from the stern. Extending out from the sides of the boat, the swimming platforms are covered in a Softdeck non-slip durable floor covering, which is comfortable even when bare foot. Forward of the outboard, there is a spacious storage space for the boat's canopy, which can be easily folded.

Standard equipment includes an electrical WC, refrigerator, 16" Yamarin Q smart display, Navionics charts and Softdeck coatings.

Optional equipment includes a second 16" display, heating or air conditioning, a bimini top or canopy, a table in the open living area, a sunbed and a bimini top for the bow deck.

The Yamarin 80 DC in numbers:

Seating capacity – 10

Weight – 2200 kg

Length overall – 8.28m

Width - 2.62m

Engine power range – 225-300hp

Maximum speed - 43knots

Most fuel-efficient speed range – approx. 27 knots (1.6 litres per nautical mile)

The Yamarin 80 DC will be making its UK show debut at the Southampton International Boat Show, 15-24 September 2023, on marina berth M039.

Over 50 years of Yamarin boats

Yamarin has been manufacturing boats since 1972 and has always chosen Yamaha outboards to power its extensive range. This new model is positioned between two modern day cruisers, the Yamarin 67 DC (6.76m / Yamaha 250hp) and the flagship Yamarin 88 DC (8.8m / Yamaha 425hp).

The popular Yamarin 79 DC (8.02m / Yamaha 300hp) will remain in the range alongside the new model.

The Yamarin range includes a total of six day cruisers, three bow riders and two side console models. The smallest model in the range is the multipurpose Yamarin 46 SC side console model with a length of just over 4.6 metres, and the largest model is the Yamarin 88 DC, which is almost nine metres and equipped with two sleeping cabins.

To find out more about Yamarin's full range of boats visit: <https://yamarin.com/en>

To find out more about Yamaha's full range of outboards visit: <https://www.yamaha-motor.eu/gb/en/products/marine-engines/>

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Notes to editors

About Yamaha Motor Europe

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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