

N e w s R e l e a s e

For immediate release

4 August 2023

**World premieres for Sanlorenzo and Bluegame, and celebrations for Lagoon
at Cannes Yachting Festival 2023**

Represented by Sanlorenzo Yachts UK, the SX100 from the uncompromising Italian Sanlorenzo shipyard will be making its world premiere at this year's Cannes Yachting Festival (12-17 September 2023).

Sanlorenzo SX100

Central to Sanlorenzo's ethos of exclusivity and customisation is the option of commissioning a yacht that is truly tailored to an individual owner's specific requirements and taste, creating unique made to measure layouts.

The new SX 100 embodies this from stem to stern. An expansive saloon with large floor to ceiling windows affords panoramic views, minimising the division between the interior and exterior of the yacht.

When it's not being used as a sundeck or beach club, the transom design on this 30.5-metre yacht allows for the storage of multiple water toys and a large tender up to 5.65 metres.

Up to eight guests can be accommodated in the four-cabin lower deck layout, which is divided into an owner's cabin, a VIP cabin and two twin guest cabins.

Powered by four Volvo IPS3 1050 D13B 800hp engines, the SX100 cruises comfortably at 20 knots, with a maximum speed of 23 knots.

Also available to view will be an extensive selection of models from Sanlorenzo's SL, SX, SD and SP ranges.

For more information and a full list of Sanlorenzo's yachts being showcased at the Cannes Yachting Festival or to book an appointment visit: <https://ancasta.com/events/cannes-yachting-festival-2023/>

Bluegame BGM75

Luxury motor yacht brand Bluegame is also launching a new model onto the world stage at Cannes: the BGM75.

The premier model in this unconventional boat builder's new BGM range, the BGM75 is built around the founding design principles of the Bluegame brand; maximum comfort, refinement and exceptional liveability.

Benefiting from increased stability, large volume, and reduced fuel consumption, the BGM75's luxury accommodation is offered across two hulls.

Less "boxy" than a catamaran and with the two hulls not visibly separate, the BGM75's reduced width in favour of a ratio between beam and length closer to a monohull. This allows for the horizontal surfaces between the two hulls to connect, creating a single volume as if it were a 90-foot monohull but with the possibility of having a full beam owner's cabin of extraordinary dimensions.

Delivering excellent seaworthy credentials, the BGM75's hull design and protective sidewalls result from extra sturdy construction. A spacious beach area and generously sized saloon create exceptional comfort onboard, while movement around the yacht is made effortless with connected cockpits, optimised helm station position, and wide visibility.

Inside, the sumptuous interior design boasts meticulous attention to detail and exudes understated elegance.

On display and available to view alongside the BGM75 will be a selection of models from Bluegames' BGX and BG ranges and the *American Magic* BGH.

Bluegame is a brand of Sanlorenzo. For more information and a full list of Bluegame's boats being shown at the Cannes Yachting Festival or to book an appointment visit:

<https://ancasta.com/events/cannes-yachting-festival-2023/>

Lagoon 42

Celebrating the success of one of its most popular models, Lagoon Catamarans will be launching its 1000th Lagoon 42 during the yachting festival.

The comfortable living accommodation both above and below deck, make the Lagoon 42 perfect for couples or families. The design boasts an elegant silhouette with flowing curves and noticeable acceleration of the lines in the bows. This, plus a new coach roof design, shows she is as powerful as she is dynamic for excellent performance under sail.

The world's leading catamaran brand will also be presenting its Lagoon 46, 51 and 55 models at the show as well as its SIXTY 5 and SEVENTY 7. To book an appointment to see one of these luxury multihulls visit: <https://ancasta.com/events/cannes-yachting-festival-2023/>

Also, on show will be a selection of sail and power models from **Beneteau Sail, Beneteau Power, Prestige Motor Yachts, CNB**, while **McConaghy Multihulls** will be available shoreside to discuss its fantastic range of custom multihulls.

The Bluegame, Beneteau Power and Sail, Prestige, CNB and Lagoon are represented by Ancasta International Boat Sales.

For more information and the full list of boats on display with Ancasta at the Cannes Yachting Festival or to book an appointment visit: <https://ancasta.com/events/cannes-yachting-festival-2023/>

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Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 22 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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