

N e w s R e l e a s e
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ICMS partners with The Yacht Harbour Association to support B2B networking at SIBS

Pontoon manufacturer Inland and Coastal Marina Systems (ICMS) has partnered with The Yacht Harbour Association (TYHA) to create a dedicated space for marine businesses to meet and network at the Southampton International Boat Show, 15-24 September 2023.

“Having taken space on The Yacht Harbour Association’s ‘Find a Marina’ stand with other marina related companies for the last few years, we’ve seen the value of bringing together a group of like-minded marine businesses,” says Jon Challis, Sales Manager at ICMS.

“This year, we wanted to take it a step further and create a ‘hub’ on the stand where other marine industry professionals are welcome too, expanding the opportunity for B2B networking to a wider industry audience.”

By sponsoring the central refreshment area and breakout zone on TYHA’s Find a Marina stand, ICMS has made this dedicated networking space possible and invites members of the trade to make use of the facility on stand J150 during the 10-day boat show.

Jon continues: “Conversations in a relaxed environment over a coffee allow ideas to be thrown around, and it’s these chance conversations or introductions which can provide valuable insight and/or identify previously unrecognised synergies and expertise, often resulting in mutually beneficial business opportunities.”

At the Southampton International Boat Show this year, ICMS is calling upon marina operators and harbour masters looking to upgrade their berthing facilities to take a fresh look at its extensive range of pontoons and floating breakwaters – all designed to offer safe, stable and non-slip water access to craft of all shapes and sizes, from kayaks to superyachts.

To find out more about Inland and Coastal’s pontoon ranges and unique decking options, or to book and appointment to speak to a member of the team at the show visit <https://inlandandcoastal.com> or email sales@inlandandcoastal.com

Ends

Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Inland and Coastal Marina Systems

- Inland and Coastal Marina Systems specialise in the design, manufacture and installation of marinas.
- Inland and Coastal Marina Systems is the official UK SeaBin supplier.
- Clients include local and regional Government, Port and Fishery Authorities, Marina Operators, Sports and Recreational Clubs, Development Consortiums, Consulting Engineers, Architects and Main Contractors.
- Inland and Coastal Marina Systems work internationally and have three offices; Banagher in Ireland, Lossiemouth in Scotland and Southampton, England.
- For more information on Inland and Coastal Marina Systems visit <http://www.inlandandcoastal.com>

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