

N e w s R e l e a s e

For immediate release

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YAMAHA LAUNCHES WAVERUNNER FINANCE CAMPAIGN

Supporting watersports enthusiasts wishing to get out on a brand-new Yamaha WaveRunner this summer, Yamaha Motor UK is delighted to launch its WaveRunner finance campaign.

Available until 24th September 2023, customers who purchase a new Yamaha WaveRunner or SuperJet can take advantage of a reduced representative APR of 6.9% with a minimum deposit requirement of 20%.

"It's never been easier to get afloat on a Yamaha WaveRunner. We're excited to offer our new WaveRunner finance campaign, featuring a great 6.9% representative APR across Yamaha's entire line-up," says Jonny Twelvetrees, Manager, Marine Sales at Yamaha.

"Understanding the importance of providing flexible financing options, we're confident that our WaveRunner finance option combined with expert dealer network will support our customers in getting out on the water this year on a new WaveRunner of their choice."

Yamaha's WaveRunner offering comprises three distinct ranges: Sport, Cruising and Recreation, with a selection of models in each range to match varying budgets, usage, training and experience levels.

Jonny continues: "Our extensive fleet of WaveRunners ranges from adrenaline-pumping models with advanced performance for experienced riders to comfortable long distances cruisers for anyone wanting to explore the coast, fish, or a fun-packed machine with the essentials just to have fun with friends – there is something for everyone looking to get onto a PWC no matter the interest and experience."

Run in partnership with Santander, Yamaha's new WaveRunner finance option is available at participating Yamaha WaveRunner dealers and service centres only. Terms and conditions apply.

Sport Range

With its three-cylinder, four-stroke engine, the sleek and ultra-light **SuperJet** delivers a powerful combination of unrivalled acceleration with agility, manoeuvrability and control, while the 'L mode' helps to facilitate learning and bring stand-up riding to a wider audience.

The **GP1800R HO**'s power and acceleration come from Yamaha's latest High Output 1.8-litre four-stroke engine, combined with the race-designed, top-loader intake grate and ride plate, while the new Auto-Trim system, with automated launch and cornering control, take handling to the next level.

The flagship of the GP family, the **GP1800R SVHO** boasts innovative features, such as the lightweight NanoXcel2[®] hull and deck and Yamaha's revolutionary RiDE[®] control system. Handling and control are further enhanced by the cornering and rough water hook-up, lower centre of gravity, new ergonomic seating and handlebar design.

Cruising Range

The supercharged engine and lightweight hull of the **FX Cruiser SVHO** deliver exceptional performance with stable, agile handling enhanced by Cruise-Assist, a No-Wake Mode, electronic reverse and TDE (Thrust Directional Enhancement Control).

With a feature-packed design delivering a supremely comfortable ride, the **FX SVHO** incorporates Yamaha's RiDE[®] control system, electronic trim and reverse, Cruise-Assist and remote-control security system.

Complementing the power from the **FX Cruiser HO**'s 1812cc HO engine, the all-electronic monitoring and control systems, extended stern platform, adjustable steering and three-person cruiser seat offer relaxed and enjoyable riding.

A true all-rounder, the **FX HO** features a No Wake Mode and Cruise Assist, luxury seating for three, a large, stable swim platform, an extra-deep re-boarding step, dual grab handles and plenty of storage space – all guaranteeing a top-notch on water experience.

A stand-out premium WaveRunner crafted with a lightweight NanoXcel2® deck, the **VX Cruiser HO** delivers a potent blend of high-performance, precision handling, riding comfort and enviable style.

With a High Output version of Yamaha's TR-1® engine and RiDE® control technology, the **VX**'s user-friendly systems, narrow seat and deep and wide footwells for easier handling bring an immediate level of confidence, even to less experienced riders.

Recreation Range

Combining the light and strong NanoXcel2 hull with the TR-1® High Output engine, the **JetBlaster®** is designed for fun and exciting riding, with serious thrill-seeking potential.

To find your nearest Yamaha WaveRunner dealer visit <https://www.yamaha-motor.eu/gb/en/dealer-locator/>

To find out more about Yamaha's full range of WaveRunners and accessories visit: <https://www.yamaha-motor.eu/gb/en/products/waverunners/>

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Notes to editors

About Yamaha Motor Europe

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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