



News Release

For Immediate Release

9 June 2023

MDL Marinas seeks partners to expand its cruising network in the UK

MDL Marinas is seeking to partner with independent marinas around the coast of the British Isles to expand its cruising network in the UK.

With free visitor nights at over 160 marinas in France, Spain and Portugal via Passeport Escales, MDL already offers its berth holders unparalleled cruising throughout Europe but is keen to develop this further to elevate its customers' on water experience.

Using Atout Ports software and Passeport Escales branding to enhance the Passeport Escales service it currently offers, MDL is looking to work with like-minded independent British marinas to substantially increase the cruising area available to its customers through the scheme, and ultimately enable them to circumnavigate the UK.

"As part of our digital development, we're integrating Passeport Escales into our systems so MDL users can apply for the scheme via the My MDL Portal on our website," says Tim Mayer, MDL's Sales and Marketing Director.

"This integration opens up greater possibilities for us to expand and offer independent marinas the opportunity to join us in offering our collective customer base a larger cruising network in the UK.

"Not only will this add value to a marina's berthing packages, but the participating marinas will also see increased footfall from the visiting sailors, bringing additional income to onsite food and beverage operations and to tenant marine service providers.

"It's a win win for all involved, and we're inviting any independent UK marina who'd like to offer its customers free cruising around the UK to get in touch now."

Set to launch in April next year in time for the 2024 boating season, MDL will be supporting both the UK Passeport Escales marinas and their customers with a dedicated UK support line.



Marinas interested in partnering with MDL Marinas and joining its Passeport Escales scheme in the UK should contact Tim Mayer via t.mayer@mdlmarinas.co.uk.

For more information on MDL and its 18 UK waterside destinations, premium berthing, boatyard services, holiday parks and eco gyms visit <https://www.mdlmarinas.co.uk/>.

For more information on Passeport Escales visit <https://www.mdlmarinas.co.uk/berthing/passeport-escales/>

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Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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