

## **Lagoon relies on air conditioning units from Webasto for its catamaran range**

**Webasto, global systems partner to the mobility industry, is now outfitting the boats of the premium Lagoon brand with compact BlueCool S-Series air conditioning units.**

**Saint Viaud (France), 14 March, 2023** – The Lagoon boatyard has been building catamarans with a focus on innovation and individuality since 1984. For the Lagoon 40 to 55 models, the yacht manufacturer now relies on Webasto's BlueCool S-Series air conditioning systems to enhance on-board comfort when navigating the high seas. Thanks to the heat pump mode of the stand-alone compact air conditioning units, the catamarans' cabins can be cooled or heated independently of each other, offering passengers added comfort and freedom.

### **BlueCool S-Series compact air conditioners: a flexible solution**

The BlueCool S-Series range is available in voltage variants of 115 and 230 volts. The latter is fully compatible with 50- and 60-Hertz power supplies, making it suitable for worldwide use. Other benefits include the option of operating the air conditioning unit in heat pump mode (hot/cold), its compact dimensions and its low-noise operation. The air conditioning system is controlled via the innovative MyTouch control unit. Operation is intuitive and offers new functions such as a timer, a detailed status display, an individually configurable standby display, and error messages with analysis data. The BlueCool S-Series is also compatible with the optional BlueCool Expert Tool, which connects to a PC via a USB cable and can facilitate on-site maintenance and remote support.

The stand-alone, scalable BlueCool S-Series compact air conditioning units are the ideal solution for boats and yachts aboard which multiple cabins need to be cooled, making them ideal for the cabin concept of the Lagoon range. From the initial needs analysis to the precise dimensioning of the air conditioning installation for different sized cabins, Webasto plans cooling capacity requirements in advance. Numerous parameters play a role in determining the cooling capacity, including the volume of the individual cabins, the window areas in cabins and saloon, the sailing waters, the customer's desired temperature, and the timing and temperature needed in relation to outdoor variables. Lagoon relies on Webasto's air conditioning systems to deliver a wide-ranging performance spectrum between 6,000 and 20,000 BTU.

### **A trusting relationship for a long-term partnership**

Lagoon, a Beneteau Group brand that builds sailing and motor catamarans, and Webasto have maintained their partnership for more than a decade. The robustness, performance, low-noise operation and high level of service worldwide – for which Webasto is well-known – are key reasons Lagoon relies on BlueCool S-Series air conditioning units. Other group brands also rely on Webasto's high-quality air conditioning systems, including Beneteau, for its Trawler model in Europe, and Four Winns in the USA.

“The decision to use Webasto to supply the air conditioning units for our catamarans was obvious, given the teams' local proximity and availability, their expertise in air conditioning technology and their comprehensive service offering. The proven quality of the company's products is also a major

plus when it comes to ensuring our end customers' satisfaction – whether for a boat owner or a charter company. For the latter in particular, the air conditioning system is heavily used throughout the season,” explains Quentin Berault, product marketing manager at Lagoon.

“For more than fifteen years, we have focused on meeting our customers' needs by delivering a broad service and product portfolio. The significance to our customers is that high quality standards, expert support for everyday technical issues, reliable customer care and efficient logistics form part of Webasto's business culture. We are pleased to know that with the Beneteau Group we have a partner at our side who shares these values,” says Teddy Dufour, managing director for Webasto France. “Additionally, our geographical proximity to them offers an advantage in terms of being able to react quickly in all project phases and during series production.”

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### **About Webasto:**

Webasto is a global innovative systems partner to the mobility industry and is one of the top 100 suppliers to the automotive industry. The company's product portfolio comprises in-house developed roof systems, heating and cooling systems for various types of vehicle, batteries and charging solutions for hybrid and electric vehicles, as well as additional services in the field of heat management in the electromobility segment. Webasto's customers include manufacturers of passenger cars, commercial vehicles and boats as well as dealers and end customers. In 2021, the company generated sales of 3.7 billion euros and employed some 15,700 people at more than 50 locations. The headquarters of the company founded in 1901 is located in Stockdorf near Munich (Germany).

For more information, go to [www.webasto-group.com](http://www.webasto-group.com)

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