

N e w s R e l e a s e

For immediate release

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Hadron Dinghies Ltd appoints Seldén Mast as class spar supplier

Gosport based Seldén Mast is delighted to announce it's been appointed by Hadron Dinghies Ltd as the spar supplier to the Hadron H2 class.

Announced at the recent RYA Dinghy & Waterports Show and effective immediately, Seldén will supply the Hadron H2 class with its carbon S2 dinghy mast and oval B086 boom.

“While investigating a change in mast supplier to a UK based manufacturer as well as increase volume, we approached Seldén to develop a mast to replicate the bend characteristics of the original mast,” says Keith Callaghan, Director of Hadron Dinghies.

“Following rigorous testing with the current H2 National Champion, Nick Craig, who said it ‘looks identical, if you didn’t know it was different you wouldn’t notice’, we were pleased to issue the license to manufacture to Seldén, who has worked closely with us at all stages. We look forward to a long association with the team, which includes development of future projects.”

Richard Le Mer, Account Manager at Seldén Mast, comments: “We pride ourselves on our ability to work closely with and develop products for different classes and were delighted to be contacted by Hadron Dinghies when it was reassessing its mast supply and manufacture.

“With its narrow round section and long top taper, the S2 mast blades the sail off in a predictable manner, suiting the H2 enormously as well as offering the class an excellent performance to price ratio.

“The testing program proved that, performance wise, any effect on the class has been minimised. And going forward, with our accurate CNC manufacturing processes repeatedly producing identical spars for the H2 class, the fleet can be sure of a level playing field from an equipment perspective.”

Seldén will be supplying 24 masts per year to the class initially. Class sailors also have the option of entirely fitting our their Hadron H2 dinghies with Seldén dinghy specific deck hardware, including its new light weight and durable soft attachment blocks.

To find out more about Seldén Mast's full range of dinghy spars and deck hardware visit <https://www.seldenmast.com>

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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