

## PRESS RELEASE

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### **RS Electric Boats sends Pulse 63 to Lake Garda**

**RS Electric Boats says it was delighted to showcase its Pulse 63 recently at Italy's Lake Garda to a consortium of local stakeholders. The consortium has a strategic aim to see north end of the lake's events facilitated by an electric RIB fleet by 2024.**

The move comes as, according to Alex Newton-Southon (CEO - Technical RS Marine Group) who attended, "the Italians are very much on it when it comes to sustainability."

The Italian consortium includes tourism specialists, mayors of local regions, presidents of communities, and councillors for tourism, and sport, as well as pertinent sailing clubs - all of whom are actively working towards preserving the natural, stunning beauty of the area and the sailing on offer.

While the lake's electrification aim had been widely vocalised, the call to action was taken by Milan-based Negrinautica (one of the largest watersports distributors in Europe). The company has a facility in Lake Garda and a long-standing successful relationship with RS Sailing, and thus, a keen interest in what RS Electric (<https://www.rselectricboats.com/>) - part of the RS Marine Group - can offer.

Consequently, Negrinautica set-up a conference of key stakeholders and invited RS Electric Boats. The invitation was extended partly because of RS Sailing's partnership with Negrinautica, which represents some of the most prominent sailing brands in the market, but mainly because the Pulse 63 is leading the field in all-electric RIBs.

"Negrinautica got everyone together to discuss their aims," says Newton-Southon, "and then we gave a presentation on the Pulse, what it stands for and what it can do. Then we took the stakeholders out to experience it. We've been asked to loan the area one for the summer. We will. This will then underpin their confidence that the Pulse 63 is reliable and it is what they think it is."

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Newton-Southon says that although the strategy is being led by north part of the lake, in reality it is likely to be adopted throughout. "I imagine they'll want to replace all like for like boats in the area," he says. "The Italians currently allow up to 40hp on the lake - and there's a mixture of everything, as sailing schools, clubs, event organisers and police look to replace their current RIBs. The consortium was really engaged to see the future of electric boats.

"I've spent many years sailing in Lake Garda and to me it's the best place in the world. To be able to support it with like-minded people with RS Electric is really powerful."

"Motorised navigation has been prohibited in the waters of Garda Trentino since the 1980s and electric mobility is certainly a direction to take: the world of regattas itself is moving in this direction," says Pietro Negri, owner of Negrinautica.

He says the Pulse 63 was chosen to be showcased as: "The electric transmission of the engine guarantees instant acceleration, control sensitivity and hydrodynamic performance on the water. Its simplicity generates low noise, low vibration, low weight and minimum maintenance."

This geographical aim, for sustainable boating at the heart of water-based strategies, isn't restricted to the Italians. Newton-Southon admits that there are other projects RS Electric is looking at, working with environmental agencies and other countries' specific needs.

That's because the Pulse 63 is at the forefront of electric technology.

It can run at speeds of up to 23 knots and a range of up to 100 nautical miles, depending on the average speed. It's 100% electric, uses emissions-free propulsion, and is made in the UK using sustainable materials and incorporates some of the most advanced electric propulsion technology available. It also introduces new benefits to RIB drivers such as increased acceleration, excellent manoeuvrability and low running costs.

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#### **NOTES TO EDITORS:**

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- A selection of images is available online at <https://maa.agency/media-centre/>
- [www.rselectricboats.com](http://www.rselectricboats.com) | 01794 526760  
[www.rsmarinegroup.com](http://www.rsmarinegroup.com) | [www.rssailing.com](http://www.rssailing.com) | [www.cheetahmarine.co.uk](http://www.cheetahmarine.co.uk) | [www.oceanplay.club](http://www.oceanplay.club)



- RS Electric Boats works towards reducing emissions from chase boats. The Pulse 63 is 100% electric, uses emissions-free propulsion, and is made using sustainable materials. Cheetah Marine and RS Electric Boats joined forces in 2022 to develop a new generation of electric workboats. The companies are working together to accelerate the evolution of dependable electric boats for commercial, and leisure use.
- Within the RS Marine Group, RS Sailing is internationally renowned for producing durable, award winning, and fun sailing dinghies. Ocean Play is a collaboration between RS Marine Group and Jo Richards to manufacture Picos, Bugs, Bahias and Vagos. As well as manufacturing to Richards' original design, Ocean Play offers worldwide customer services for all four boats.