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MDL expands dry berthing and dry stack facilities to offer customers greater choice and flexibility

Offering its customers even more choice when it comes to boat storage and care, MDL Marinas is launching new dry berthing facilities at its Sparkes Marina.

New Dry Berthing Facilities

The popular Hayling Island marina now has 20 ground racks available for customers with boats up to 10-metres to 'berth' their boats out of the water, on the shore. Space for boats stored on their trailers has also been created, further expanding the options available for boaters to get out on the water and enjoy their leisure time from Sparkes Marina.

Benefiting from the advantages that dry storage offers, such as easy access, increased peace of mind, reduced boat maintenance costs, owners will be able to request a lift or launch seven days a week.

Every boat will receive a hull wash from the marina's expert boat yard team as it comes out the water, and a dedicated area has been established to allow for maintenance and the flushing of outboard engines by the owners.

The new dry berthing facilities will be available on an annual basis from 1 June 2023, and will attract points through MDL's Otium Rewards loyalty programme which can then be 'spent' on MDL and MDL tenant products and services, offering genuine savings and truly enhancing the boating experience.

New Online Dry Stack Booking System

In addition to this exciting new berthing option and further improving its customers' experience, MDL has launched a new online dry stack booking system, allowing dry stack and dry berthing customers to make advanced bookings to have their boats launched, ready for their next on water adventure.





Access to the new online dry stack booking system is via the MY MDL customer portal on MDL's website.

Offering even great flexibility and convenience, customers can also make bookings through the new system for their boats to be moved to a maintenance berth or pre-book fuelling slots at all MDL Marina fuel berths.

For those customers that can't get online, the marina teams will be able to make a booking over the phone.

"We're delighted to be expanding dry berthing and dry stack facilities, offering our customers more choice and greater flexibility," says Tim Mayer, sales and marketing director at MDL Marinas.

"The benefits of storing a boat out the water, like reducing maintenance time and costs and a cleaner, faster and more fuel-efficient hull, make it a very attractive proposition and it's becoming increasingly more popular.

"With dry stack facilities at our Cobb's Quay, Hamble Point and Saxon Wharf marinas, comprising 482 dry stack berths, we want to offer people the convenience of booking a launch or lift via their computer, phone or tablet at a time when it's convenient for them."

For more information on MDL and its marinas visit www.mdlmarinas.co.uk

For more information on MDL's Dry Stack Berthing visit https://www.mdlmarinas.co.uk/berthing/dry-stack/

For more information on MDL's Otium Rewards visit https://www.mdlmarinas.co.uk/otium/

Ends

Notes for editors:

MDL Marinas Group Ltd

• MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.





- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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