

**N e w s   R e l e a s e**  
**For immediate release**  
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## **Win and save with Seldén Mast at the RYA Dinghy & Watersports Show**

A goody bag worth over £500 is up for grabs from Seldén Mast at the RYA Dinghy & Watersports Show, 25-26 February 2023.

To be in with a chance to win this fantastic prize, which includes ratchet and tie-on blocks from Seldén's new tie-on block range, dinghy sailors just need to stop by Seldén's stand (J32) and tell the team how many bearing blocks are fitted to Seldén's display boat. All correct answers will go into a draw, with the winner being notified on the Monday following the show.

"We're delighted to be exhibiting at the RYA Dinghy & watersports Show again this year," says Michael Calvert, Sales Account Manager at Seldén Mast. "We're looking forward to chatting to dinghy sailors from all over the UK and discussing their experiences on the water."

"It's a great opportunity for competitive and recreational sailors alike to ask any questions they may have about mast selection, rig tuning or deck hardware to find out how they can get more out of their sailing, whatever the stage of their career."

Working with its exhibiting dealers, Seldén is also offering show visitors 20% off purchases of any Seldén dinghy deck hardware. This generous offer is only valid on orders placed at the two-day show at the Farnborough International Exhibition and Conference Centre.

Michael continues: "On the stand, alongside an extensive selection of our dinghy products, we'll be showcasing our world class range of mast sections designed to meet the requirements of many different classes, from Solos to Flying 15s. With class data sheets for the UK's most popular classes, we're keen to share what Seldén has to offer sailors looking to find that competitive edge."

"Most importantly, we'll be revealing the identity of the latest class to adopt Seldén spars. We're very excited about working with this popular class, and we'll have a fully rigged example on the stand, demonstrating that for anything from the deck up, Seldén has the answer."

To find out more about Seldén Mast's full range of dinghy spars and deck hardware prior to visiting the show visit <https://www.seldenmast.com>

## Ends

### Notes to editors

High res images are available online at <https://maa.agency/media-centre>

### About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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