

N e w s R e l e a s e

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SEA ANGLING CLASSIC UNVEILS STUNNING PRIZE AT BOATLIFE

International ‘catch, photograph and release’ fishing competition, the Sea Angling Classic unveiled the event’s stunning first prize at BoatLife Live in Birmingham yesterday.

The 745 Game King from Extreme Boats, powered by a 300hp V6 Yamaha outboard engine, complete with the class-leading Yamaha Joystick Helm Master™ EX control system, and the Ultimate Fishing System from Lowrance, will be presented to the winner of the recreational boat angling category when the competition takes place 14-18 June 2023.

This generous prize combination, supplied by Yamaha Marine UK and its boat partner Extreme Boats, was unveiled by Ross Honey, Managing Director of Angling Spirit and founder of the Sea Angling Classic.

“We’re delighted to have Yamaha Marine UK, Extreme Boats and Lowrance onboard as partners of the Sea Angling Classic,” he says.

“We thank each company for this incredible prize which will enable the winning angler to cruise to designated fishing areas confidently and efficiently and remain in prime position without having to lay an anchor and disturb the fragile ecosystems and marine life found on the seabed.”

The Sea Angling Classic aims to promote UK angling in a responsible and sustainable manner. The programme of events leading up to the four-day competition includes a shore clean-up programme, which is a prerequisite for entry for participants, an around the UK educational road show, and a family friendly crabbing competition.

Extreme Boat’s 745 Game King

The robust and well-finished Extreme 745 Game King with its deep V hull offers a capable and stable vessel, catering for every fishing family’s needs.

Substantially lighter than fibre glass, the boat's aluminium structure not only offers improved fuel economy and reduced engine wear it is hardwearing and fully recyclable, making boating and fishing more sustainable.

Yamaha 300hp V6 outboard with Helm Master™ EX control

Yamaha's 300hp V6 engine leads the market in uncompromising performance and reliability. The Thrust Enhancing Reverse Exhaust (TERE) offers stronger reverse thrust and low-speed manoeuvring, while the TotalTilt™ function with integrated tilt limit makes for effortless trailering and convenience after a day out on the water.

The integration of the Helm Master™ EX joystick boat control system provides anglers with a new level of boat control with its Autopilot functions.

Registration for the Sea Angling Classic is now open, for more information visit:

<https://www.seaanglingclassic.com>

To find out more about Yamaha full range of outboards visit: <https://www.yamaha-motor.eu/gb/en/products/marine-engines/>

To find out more about Extreme Boats range of aluminium craft visit:

<https://www.extremeboats.eu>

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Notes to editors

About Yamaha Motor UK

- Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
- Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
- In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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