

N e w s R e l e a s e

For immediate release

6 February 2023

Ancasta and Ellen MacArthur Cancer Trust inspiring brighter futures after cancer

More young people living through and beyond cancer will be inspired to believe in a brighter future thanks to a new partnership between the Ellen MacArthur Cancer Trust and Hamble-based Ancasta Group, one of Europe's largest yacht sales and service organisations.

Cancer can have a big impact on a young person's mental wellbeing and for many, picking up where they left off before their diagnosis just isn't possible.

So, when treatment ends, the Cowes/Largs-based Ellen MacArthur Cancer Trust's work begins to help young people aged 8-24 re-establish their purpose and place in the world through sailing and outdoor adventures.

More than 2,830 young people from across the UK have sailed with the Trust since its launch by the history-making yachswoman in 2003. But currently the charity can only support one in every 10 young people it could each year.

To help more young people benefit from Trust support after cancer, for every new boat sold, Ancasta will donate the cost for one young person to go on a four-day sailing adventure with the Trust for the first time. Ancasta will also support the charity through team fundraising, volunteering, and awareness-raising activities.

"Having witnessed the wonderful work the Trust does, and met a number of the young people they support, we are delighted to assist in giving more young people access to this wonderful and immensely productive programme," says Nick Griffith, Ancasta Group Managing Director.

"All the team at Ancasta, along with our clients and suppliers, are very proud to be involved with the Trust. Hopefully Ancasta's involvement will encourage others to get involved in helping the Ellen MacArthur Cancer Trust achieve its admirable target of doubling the number of young people they can get on the water."

Ancasta and the Ellen MacArthur Cancer Trust have a history of transforming young lives together.

Following the advice and support of Ancasta, in 2016 and 2017 the Trust launched two specially adapted Beneteau Oceanis 45s - Caledonian Hero and Solent Hero – to make sailing more accessible for young people, especially those who live with mobility and sensory challenges

from their treatment and/or surgery. The work to adapt the boats was undertaken by Ancasta Yacht Services in Hamble.

Last year, 519 young people enjoyed a Trust sailing or outdoor adventure. By the end of 2025, the Trust aims to double the number of young people it supports in one year, to work with almost 17 per cent of all young people it could.

Frank Fletcher, Ellen MacArthur Cancer Trust CEO, says: “In March, our Ambitions 2023-25 will be launched with the aim to be accessible to all young people who have a cancer diagnosis in the UK and have the biggest impact possible on every one of them.

“Knowing we have Ancasta’s support towards achieving these ambitions is really significant. On behalf of all the young people we support I want to thank Nick and the team for their commitment and passion to inspiring even more young people believe in a brighter future living through and beyond cancer.”

Because of the Trust, young people have fun, gain a new sense of purpose and self-worth, rediscover independence, and feel optimism for the future. They realise what they are capable of again, feel accepted and no longer like ‘the only one’.

For more information visit: ellenmacarthurcancertrust.org or follow @EMCTrust across social media.

Ends

Notes to editors

High-res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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