**News Release**

**For immediate release**

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**YAMARIN LAUNCHES NEW MODEL IN BOW RIDER RANGE**

Finnish boat builder Yamarin, which uses Yamaha outboards on all its models, has launched a new six-metre model in its popular and stylish bow rider range.

Designed as a recreational cruising boat for couples and families, the new Yamarin 59 BR will be presented for the first time at boot Düsseldorf, 21 to 29 January 2023.

“The new Yamarin fits in the popular size class under six metres and offers plenty of open space for enjoying yourself on the water. The design includes a comfortable seating arrangement that is ideal for socialising, easy access to the water from the wide swimming platforms, and a convenient sundeck,” says Johan Finnberg, Yamarin Marketing Manager.

**State-of-the-art engine with enviable fuel economy**

The wide sturdy hull, common to all Yamarin boats, makes the 59BR extremely stable, while the largest engine option of a Yamaha 115hp outboard produces a maximum speed of 37 knots.

Excellent fuel economy is achieved though the combination of Yamaha’s electronic fuel injection being paired with a hull designed specifically for Yamaha outboards, with the most economical speed range of 19 to 24 knots with a 115hp outboard offering a fuel consumption of just 0.7 litres per nautical mile.

The Yamarin 59BR is supplied with the standard Yamarin Q smart display, which includes Navionics electronic navigation charts and a radio that can be used to stream music from a smart device. The Q Guard anti-theft service is another standard feature on the smart display, enabling owners to monitor the location of their boat remotely. A factory-fitted accessory kit extends Q Guard's functions to include battery, bilge and engine status.

Optional accessories include a fish finder, sonar and a remote control for easy operation.

**A sheltered interior with safe and easy access**

The aesthetically pleasing black frame windshield extends along the sides, with the height optimised to maximise passenger protection for cruising comfort.

The floor and walkways are covered by an attractive Softdeck non-slip deck material which comes as standard. Protection in rainy conditions or on hot summer days, is provided by a high aft canvas which covers the passenger area and, when only the front part is raised, the cockpit is still protected while allowing free movement on the aft deck.

The aft passenger area sports a spacious sofa with a backrest that can be lowered to form a comfortable sunbed. Ideal for socialising, the seats for the skipper and navigator also swivel, and an adjustable table can be placed in front of the sofa.

An important design feature in terms of the boat's overall usability and safety are the clear and uncluttered walkways, both in the bow and at the stern. Safe access from the dock or the shore though the bow is facilitated by sturdy handrails on both sides and a wide step. The step also provides plentiful storage space for stowing mooring lines, which can be reached without having to open the hatch on top.

The wide platforms on the aft deck on both sides of the Yamaha outboard serve as comfortable swimming platforms and access routes from the dock, as well as practical casting places for anglers.

Beneath the swimming platform on the left side is stowage space for lines and the anchor. On the starboard side, the fuel filler cap and fuel filter can be found under the hatch.

**Abundant stowage space forward and aft**

Practical, spacious stowage space can be found under both the aft sofa and the bow seat, as well as inside the consoles, where gas struts lightening the hatches for ease of access.

The skipper’s console boasts a cup holder and a compartment for small items next to the footwell, while on the navigator’s side, the grab handle conveniently has two additional cup holders. Smart devices can be charged from the skipper’s console and inside the navigator’s glovebox, where a phone or tablet can also be safely stored while charging.

Standard equipment on the new Yamarin 59 BR includes seat cushions, the Yamarin Q smart display, Navionics electronic navigation charts, hydraulic steering, Softdeck non-slip deck material and the Yamaha Y-COP immobiliser. Optional extras include trim tabs, a harbour cover, sonar, a fish finder and Q Guard.

Two factory-fitted equipment packages are also available. The Comfort Edition includes an aft canvas and windshield wiper on the right, and the Premium Edition includes an aft canvas, windshield wipers on both the left and right, a table, a water-skiing arch and an entertainment package, which includes speakers and an amplifier.

**The Yamarin 59 BR in numbers:**

Seating capacity - 6

Weight - 825kg

Length overall - 5.95m

Width - 2.25m

Engine power range - 80–115hp

Engine rig length - L

Fuel tank volume – 110lt

Maximum speed - 37knots

Most fuel-efficient speed range - 19–24 knots (0.7 litres per nautical mile with a Yamaha 115hp)

To find out more about Yamarin’s full range of boats visit: <https://yamarin.com/en>

To find out more about Yamaha’s full range of outboards visit: <https://www.yamaha-motor.eu/gb/en/products/marine-engines/>

**Ends**

**Notes to editors**

**About Yamaha Motor Europe**

* Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.
* Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.
* In the design and manufacture of new engines, Yamaha’s approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.
* For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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