



News Release For Immediate Release 30 January 2023

Green Innovator Award open for nominations

Returning for 2023 at the South Coast & Green Tech Boat Show (21-23 April), MDL's Green Innovator Award is open for nominations.

Now in its second year, the award's purpose is to distinguish products and services that are pioneering in sustainability, innovation and design. It is aimed at projects from both start-ups and established companies, and highlights suppliers who are making a special effort towards environmentally sustainable practices and product development.

Nominations are now open to every company exhibiting at South Coast & Green Tech Boat Show, or any other business or organisation which has shown initiative in reducing its impact on the environment.

The winner of the 2023 Green Innovator Award will be announced on Saturday 22 April during the show which is hosted at MDL's flagship Ocean Village Marina in the heart of Southampton.

"The driver behind the creation of the Green Tech Boat Show, and its move to Southampton as an integral part of our popular South Coast Boat Show, was to shine a light on the emerging green technology and promote sustainable boating," says Tim Mayer, Sales and Marketing Director at MDL Marinas.

"The Green Innovator Award takes this one step further and publicly recognises the individual businesses and organisations for their endeavours in this arena, helping combat climate change and making boating as eco-friendly as possible."

Last year, the first Green Innovator Award was presented to ePropulsion UK, distributor of ePropulsion's electric marine products across the UK, with Pixii Electric Boats coming in a very close second with its electric boats built using recycled materials. Both companies will be exhibiting again at the 2023 South Coast & Green Tech Boat Show.

The Green Innovator Award is voted for by the public. To nominate a business or cast a vote, visit https://www.mdlmarinas.co.uk/green-award/. Voting closes on Friday 21 April





2023 and the winner will be announced on Saturday 22 April in the Innovation Hub at the South Coast & Green Tech Boat Show.

Tickets to the South Coast & Green Tech Boat Show are free and can be booked via https://www.mdlmarinas.co.uk/events/boat-show-tickets/. Appointments to view specific boats or meet with the individual exhibitors can also be arranged via a booking portal from 1 February 2023.

For a full list of confirmed exhibitors to the South Coast & Green Tech Boat Show 2023 visit: www.mdlboatshow.co.uk

Exhibitor space at the show is now limited. Companies interested in exhibiting at the South Coast & Green Tech Boat Show in April should contact Tim Mayer via T.Mayer@mdlmarinas.co.uk

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit <u>www.mdlmarinas.co.uk</u>

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For media enquiries, more information, product tests, or hi-res images:

MAA





Susannah Hart or

Email: <u>susannah@maa.agency</u> Tel: +44 (0) 23 9252 2044. Mike Shepherd

Email: <u>mike@maa.agency</u> Tel: +44 (0) 23 9252 2044